Company ABC
HEATING & COOLING

Company ABC

Full Visibility Report

Data collected	October 4, 2026 (the check this report is built from)
Compared with	September 27, 2026 (the previous check)
Report published	October 14, 2026
Prepared by	Canadian Data Solutions
Prepared for	Company ABC
Engines checked	Claude, ChatGPT, DeepSeek, Grok, Microsoft Copilot (Bing), Google AI Mode, Perplexity, Gemini, Google AI Overviews
Questions tracked	14

This report uses sample data for demonstration.

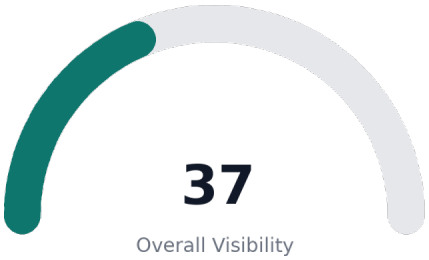
Summary

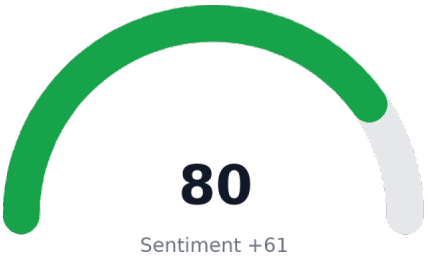
37
Visibility Score (0 to 100)
+4.2 since last report

6 / 14
Questions Where The Company Is #1

61%
Answers That Mention The Company
+6.3% since last report

30%
Answers That Cite The Website
+3.4% since last report



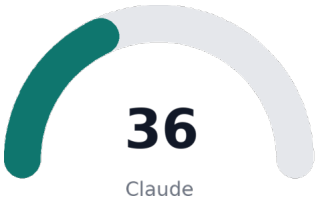


Where Things Stand

Across 14 questions and 9 engines, Company ABC is named first on **6** questions, listed on **8**, and has an open opportunity on **0**.

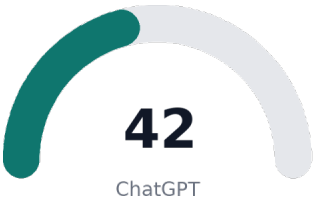


Visibility By Engine



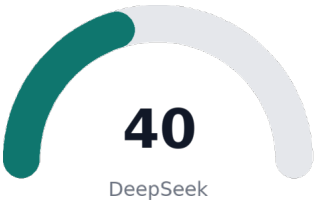
Claude

+6.8 since last report



ChatGPT

+1 since last report



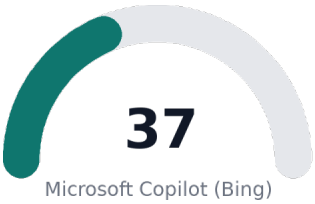
DeepSeek

+6.5 since last report



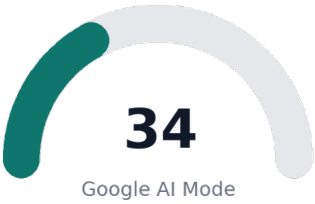
Grok

+0.3 since last report



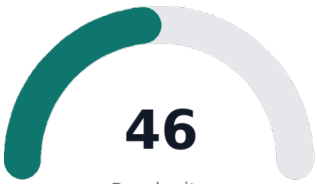
Microsoft Copilot (Bing)

+3.1 since last report



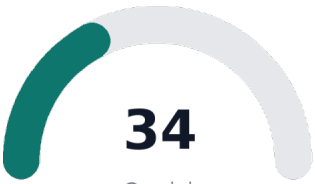
Google AI Mode

+2.1 since last report



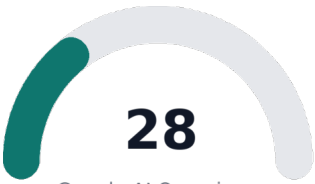
Perplexity

+5.3 since last report



Gemini

+4.3 since last report



Google AI Overviews

+7.6 since last report

How Each Engine Treats The Company

Engine	Visibility	Mentioned	Named First	Website Cited	Top Pick	Sentiment
Claude	36	61%	20%	26%	13%	+60
ChatGPT	42	69%	21%	34%	15%	+62
DeepSeek	40	61%	27%	32%	21%	+63
Grok	32	59%	13%	21%	9%	+60
Microsoft Copilot (Bing)	37	62%	16%	35%	12%	+60
Google AI Mode	34	61%	14%	24%	10%	+58
Perplexity	46	73%	25%	41%	20%	+58
Gemini	34	54%	17%	32%	14%	+61
Google AI Overviews	28	51%	6%	27%	5%	+63

Current Strengths

Company ABC is already the first name AI engines give for heat pump installation in Burnaby, and that lead has held for the last five weeks.

Every engine that mentions the company describes it positively, with the 10 year workmanship warranty and same day service coming through most often.

The company website is cited as a source in a growing share of answers about BC heat pump rebates, which is the highest intent topic tracked.

Perplexity and ChatGPT now list the company on every strata and property manager question, a segment that was missing at the start of tracking.

Question Heatmap

Best result per question and engine across all runs. Green is #1 in most runs, amber is listed (#1* means first in some runs but not most), blue is an open opportunity. The small figure under a rank is the change since the last check: +2 means two places higher, new and out mark mentions that appeared or went.

Question	Stage	Claude	ChatGPT	DeepSeek	Grok	Microsoft Copilot (Bing)	Google AI Mode	Perplexity	Gemini	Google AI Overviews
Heat Pumps										
Are heat pumps worth it in Vancouver's climate?	Learning	#3	#3	#3	#3 +1	#3	#3	#3	#3	#4 -1
What heat pump rebates are available in BC?	Learning	#3	#2 -1	#3	#1* +2	#3	#1 +2	#3 -2	#3	#3 -2
Who are the best heat pump installers in Vancouver?	Comparing	#3 -2	#3	#4	#3	#1 +2	#3	#3	#3	#1* +2
How much does a heat pump cost installed in Metro Vancouver?	Comparing	#1	#3 -2	#1 -2	#1	#3	#3	#1 +1	#3	#3
Which company should I call to install a heat pump in Burnaby?	Ready To Buy	#4 -3	#3	#3	#3	#3	#4 -1	#3 +1	#4 -1	#3
Furnaces										
How do I know if my furnace needs replacing?	Learning	#3 -2	#3	#1* +2	#3	#3	#3	#3 -2	#3	#3
Best furnace repair companies in Surrey	Comparing	#3 -2	#1	#1 +2	#3 -1	#2 +1	#2 -1	#2 -1	#1 +2	#3
Who offers 24 hour furnace repair in Vancouver?	Ready To Buy	#3	#3	#3	#3	#3 -2	#3 -2	#3 +1	#3	#4 -1
Air Conditioning										
Should I get a heat pump or air conditioner in Vancouver?	Learning	#1*	#2 -1	#1* +2	#3 -2	#1	#1* +2	#1	#1* +2	#3
Best air conditioning installers in Burnaby	Comparing	#3	#3	#1* +2	#3	#1* +3	#3 -2	#3	#4 -1	#3
Maintenance										
How often should a heat pump be serviced?	Learning	#1	#1 +1	#3 -2	#2 -1	#3	#3 -1	#1	#1*	#1* +2
Which HVAC companies in Vancouver offer maintenance plans?	Comparing	#1* +3	#4 -1	#4 -1	#3 -2	#3 +1	#1* +2	#3	#4 -1	#4 New
Strata										
Who installs HVAC systems for strata buildings in Metro Vancouver?	Comparing	#3 +1	#1* +2	#3 -2	#3	#3	#3 +1	#3 -2	#4	#3 New
Company										
What are the top rated HVAC companies in Metro Vancouver?	Comparing	#4 -1	#4 -1	#3	#3	#3 -2	#3	#1* +3	#4 -1	#4 New

Gains & Movement Since Last Report

Gains

- Now listed on Google AI Overviews for "Which HVAC companies in Vancouver offer maintenance plans?"
- Now #1 on ChatGPT for "How often should a heat pump be serviced?"
- Now #1 on Microsoft Copilot (Bing) for "Should I get a heat pump or air conditioner in Vancouver?"
- Now #1 on Perplexity for "Should I get a heat pump or air conditioner in Vancouver?"
- Now #1 on DeepSeek for "Best furnace repair companies in Surrey"
- Now #1 on Gemini for "Best furnace repair companies in Surrey"
- Now #1 on Grok for "How much does a heat pump cost installed in Metro Vancouver?"
- Now #1 on Perplexity for "How much does a heat pump cost installed in Metro Vancouver?"
- Now #1 on Claude for "How much does a heat pump cost installed in Metro Vancouver?"
- Now #1 on Microsoft Copilot (Bing) for "Who are the best heat pump installers in Vancouver?"
- Now #1 on Google AI Mode for "What heat pump rebates are available in BC?"
- Now listed on Google AI Overviews for "Who installs HVAC systems for strata buildings in Metro Vancouver?"
- Now listed on Google AI Overviews for "What are the top rated HVAC companies in Metro Vancouver?"

Opportunities Since Last Report

- Room to win back #1 on DeepSeek for "How often should a heat pump be serviced?"
- Room to win back #1 on Grok for "Should I get a heat pump or air conditioner in Vancouver?"
- Room to win back #1 on Google AI Mode for "Best furnace repair companies in Surrey"

Room to win back #1 on Perplexity for "How do I know if my furnace needs replacing?"

Room to win back #1 on Perplexity for "What heat pump rebates are available in BC?"

Room to win back #1 on ChatGPT for "What heat pump rebates are available in BC?"

Movers

The biggest rank changes since the last check (September 27, 2026). AI ranks are the typical mention rank across runs; "new" means the company appears where it did not before, "out" means it is not mentioned where it was.

10	10	10	9
AI Answer Gains	AI Answers To Recover	Organic Gains	Organic To Recover

AI Answers: Biggest Gains

Question	Engine	From	To	Change
Which HVAC companies in Vancouver offer maintenance plans?	Google AI Overviews	-	#4	New
Who installs HVAC systems for strata buildings in Metro Vancouver?	Google AI Overviews	-	#3	New
What are the top rated HVAC companies in Metro Vancouver?	Google AI Overviews	-	#4	New
Which HVAC companies in Vancouver offer maintenance plans?	Claude	#4	#1	+3
Best air conditioning installers in Burnaby	Microsoft Copilot (Bing)	#4	#1	+3
What are the top rated HVAC companies in Metro Vancouver?	Perplexity	#4	#1	+3
Which HVAC companies in Vancouver offer maintenance plans?	Google AI Mode	#3	#1	+2
How often should a heat pump be serviced?	Google AI Overviews	#3	#1	+2
Best air conditioning installers in Burnaby	DeepSeek	#3	#1	+2
Should I get a heat pump or air conditioner in Vancouver?	DeepSeek	#3	#1	+2

AI Answers: Room To Recover

Question	Engine	From	To	Change
Which company should I call to install a heat pump in Burnaby?	Claude	#1	#4	-3
Which HVAC companies in Vancouver offer maintenance plans?	Grok	#1	#3	-2
How often should a heat pump be serviced?	DeepSeek	#1	#3	-2
Best air conditioning installers in Burnaby	Google AI Mode	#1	#3	-2
Should I get a heat pump or air conditioner in Vancouver?	Grok	#1	#3	-2
Who offers 24 hour furnace repair in Vancouver?	Microsoft Copilot (Bing)	#1	#3	-2
Who offers 24 hour furnace repair in Vancouver?	Google AI Mode	#1	#3	-2
Best furnace repair companies in Surrey	Claude	#1	#3	-2
How do I know if my furnace needs replacing?	Perplexity	#1	#3	-2
How do I know if my furnace needs replacing?	Claude	#1	#3	-2

Organic: Biggest Gains

Keyword	Engine	Location	From	To	Change
furnace repair Surrey	Bing	Burnaby	#9	**#6**	**+3**
heat pump installation Vancouver	Bing	Surrey	#8	**#5**	**+3**
24 hour furnace repair Vancouver	Google	Surrey	#7	**#5**	**+2**
furnace repair Surrey	Google	Surrey	#4	**#2**	**+2**
strata HVAC contractor	Bing	Vancouver	#6	**#4**	**+2**
24 hour furnace repair Vancouver	Bing	Burnaby	#7	**#6**	**+1**
24 hour furnace repair Vancouver	Bing	Surrey	#5	**#4**	**+1**
24 hour furnace repair Vancouver	Google	Burnaby	#2	**#1**	**+1**
air conditioning installation Vancouver	Bing	Vancouver	#8	**#7**	**+1**
air conditioning installation Vancouver	Bing	Burnaby	#5	**#4**	**+1**

Organic: Room To Recover

Keyword	Engine	Location	From	To	Change
air conditioning installation Vancouver	Google	Surrey	#20	-	**Out**
furnace replacement Burnaby	Google	Vancouver	#20	-	**Out**
heat pump rebate BC	Google	Burnaby	#20	-	**Out**
strata HVAC contractor	Google	Burnaby	#16	-	**Out**
24 hour furnace repair Vancouver	Bing	Vancouver	#12	**#13**	**-1**
heat pump rebate BC	Bing	Vancouver	#7	**#8**	**-1**
heat pump rebate BC	Bing	Burnaby	#7	**#8**	**-1**
HVAC maintenance plan Vancouver	Google	Burnaby	#3	**#4**	**-1**
strata HVAC contractor	Google	Vancouver	#4	**#5**	**-1**

Since Tracking Began (July 19, 2026)

AI Answers: Largest Climbs

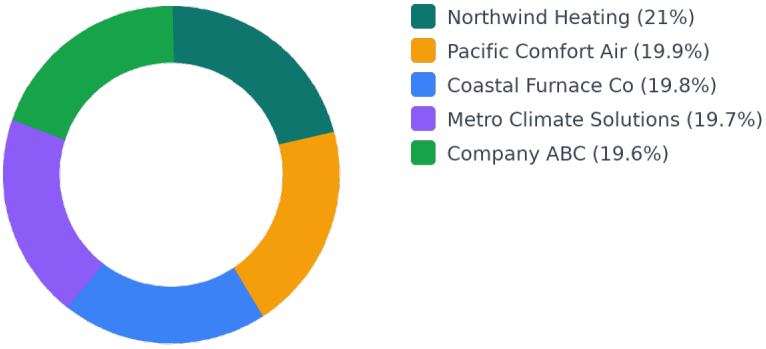
Question	Engine	From	To	Change
Which HVAC companies in Vancouver offer maintenance plans?	Google AI Overviews	-	**#4**	**New**
Which HVAC companies in Vancouver offer maintenance plans?	Claude	-	**#1**	**New**
Which HVAC companies in Vancouver offer maintenance plans?	Microsoft Copilot (Bing)	-	**#3**	**New**
Best air conditioning installers in Burnaby	Microsoft Copilot (Bing)	-	**#1**	**New**
Best air conditioning installers in Burnaby	Google AI Overviews	-	**#3**	**New**

Organic: Largest Climbs

Keyword	Engine	Location	From	To	Change
24 hour furnace repair Vancouver	Bing	Burnaby	-	**#6**	**New**
air conditioning installation Vancouver	Bing	Vancouver	-	**#7**	**New**
furnace repair Surrey	Bing	Burnaby	-	**#6**	**New**
heat pump installation Vancouver	Bing	Surrey	-	**#5**	**New**
HVAC maintenance plan Vancouver	Bing	Surrey	-	**#7**	**New**

Share Of Voice

Share of all company mentions across every answer in this check.



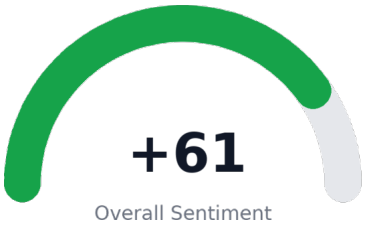
By Engine

Engine	Company	Share
Claude	Northwind Heating	21.9%
	Metro Climate Solutions	20.5%
	Pacific Comfort Air	19.9%
	Company ABC	19.4%
	Coastal Furnace Co	18.2%
ChatGPT	**Company ABC**	21.2%
	Northwind Heating	20.9%
	Pacific Comfort Air	20.9%
	Coastal Furnace Co	18.7%
	Metro Climate Solutions	18.2%
DeepSeek	Metro Climate Solutions	21.7%
	Coastal Furnace Co	20.2%
	Pacific Comfort Air	19.9%
	Company ABC	19.7%
	Northwind Heating	18.5%
Grok	Coastal Furnace Co	21.7%
	Northwind Heating	21.4%
	Metro Climate Solutions	19.4%
	Company ABC	18.9%
	Pacific Comfort Air	18.6%
Microsoft Copilot (Bing)	Northwind Heating	22.6%
	Pacific Comfort Air	20.3%
	Company ABC	19.9%

	Metro Climate Solutions	18.8%
	Coastal Furnace Co	18.4%
Google AI Mode	Northwind Heating	21.9%
	Pacific Comfort Air	20%
	Metro Climate Solutions	19.6%
	Company ABC	19.6%
	Coastal Furnace Co	18.8%
Perplexity	**Company ABC**	22.5%
	Coastal Furnace Co	20%
	Metro Climate Solutions	19.7%
	Northwind Heating	18.9%
	Pacific Comfort Air	18.9%
Gemini	Pacific Comfort Air	22.4%
	Northwind Heating	21.3%
	Coastal Furnace Co	20.7%
	Metro Climate Solutions	18.5%
	Company ABC	17%
Google AI Overviews	Northwind Heating	23%
	Metro Climate Solutions	21.4%
	Coastal Furnace Co	21.4%
	Company ABC	17.3%
	Pacific Comfort Air	16.9%

Sentiment

How positively the engines describe the company when it is mentioned, on a scale from -100 (negative) to +100 (glowing). 0 is neutral. Scores come from the judge model reading every answer that names the company.



+61
Overall Sentiment
-0.5 since last report

Very Positive
Reading

567
Answers Scored

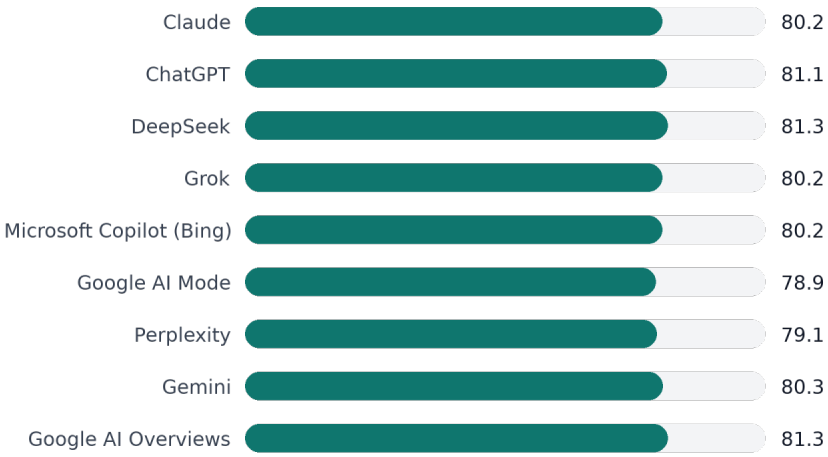
DeepSeek
Most Positive Engine (+63)

What This Shows

Across 567 answers that name Company ABC, the average sentiment is +61 (very positive). 100% of those answers describe the company in a positive light. DeepSeek is the warmest at +63. Sentiment is steady since the last report.

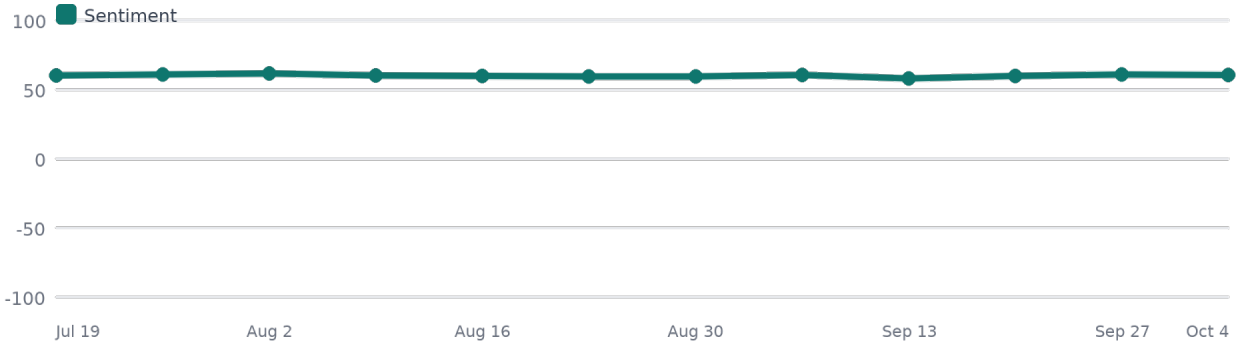
By Engine

Shown on a 0 to 100 scale where 50 is neutral.



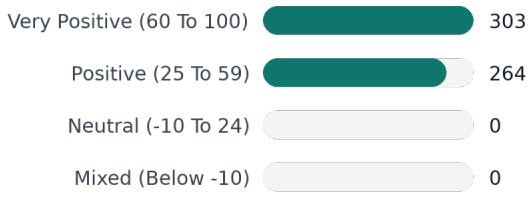
Engine	Sentiment	Reading	Answers Scored	Change
Claude	+60	Very Positive	68	-0.6
ChatGPT	+62	Very Positive	77	+0.5
DeepSeek	+63	Very Positive	68	+2.9
Grok	+60	Very Positive	66	+0.2
Microsoft Copilot (Bing)	+60	Very Positive	52	-2.4
Google AI Mode	+58	Positive	51	-2.6
Perplexity	+58	Positive	82	+0.3
Gemini	+61	Very Positive	60	-2.9
Google AI Overviews	+63	Very Positive	43	-1.3

Sentiment Over Time



Spread Of Scores

How many scored answers fall in each band.



By Buying Stage

Stage	Sentiment	Reading
Learning	+61	Very Positive
Comparing	+61	Very Positive
Ready To Buy	+60	Very Positive

By Topic

Topic	Sentiment	Reading	Answers Scored	Mentioned
Maintenance	+62	Very Positive	87	66%
Air Conditioning	+57	Positive	79	60%
Furnaces	+62	Very Positive	132	67%
Heat Pumps	+61	Very Positive	208	63%
Strata	+57	Positive	32	49%
Company	+63	Very Positive	29	44%

Trends

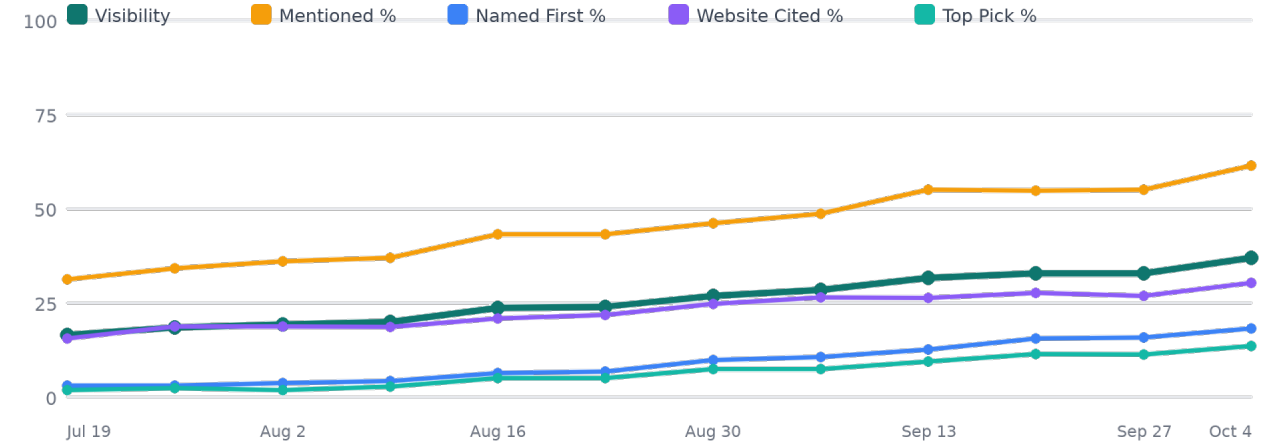
How the scores have moved check by check. Visibility blends how often the company is mentioned, named first, cited and picked as the top choice.

12	37	37	26
Checks In History	Visibility Now	Best So Far (Oct 4)	Average Over Period
	+20.5 since Jul 19		

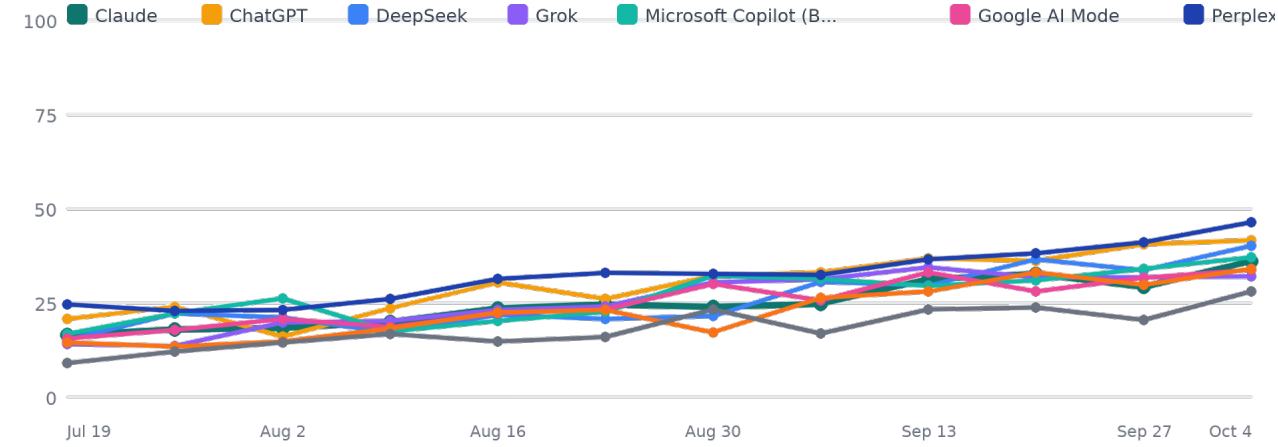
What This Shows

Visibility moved from 17 on July 19 to 37 on October 4, a change of +20.5 points over 12 checks. The company is now mentioned in 61% of answers (+30.2 points) and named first in 18% (+15.2 points). DeepSeek has grown the most, up 25 points.

Visibility And Its Parts



Visibility By Engine



Check History

Date	Visibility	Change	Mentioned	Named First	Website Cited	Top Pick	Sentiment
Oct 4, 2026	37	+4.2	61%	18%	30%	14%	+61
Sep 27, 2026	32.8	0	55%	16%	27%	11%	+61

Sep 20, 2026	32.8	+1.1	55%	16%	28%	11%	+60
Sep 13, 2026	31.7	+3.3	55%	13%	26%	10%	+58
Sep 6, 2026	28.4	+1.5	49%	11%	26%	7%	+61
Aug 30, 2026	26.9	+2.9	46%	10%	25%	8%	+59
Aug 23, 2026	24	+0.3	43%	7%	22%	5%	+60
Aug 16, 2026	23.7	+3.8	43%	6%	21%	5%	+60
Aug 9, 2026	19.9	+0.6	37%	4%	19%	3%	+60
Aug 2, 2026	19.3	+0.8	36%	4%	19%	2%	+62
Jul 26, 2026	18.5	+2	34%	3%	19%	2%	+61
Jul 19, 2026	16.5	-	31%	3%	16%	2%	+60

Buying Stage Funnel

Visibility at each stage of the buying journey. Learning questions come first, then comparing options, then questions asked when the buyer is ready to purchase. A drop between stages shows where buyers stop hearing about the company, which is where the next gains are.

Learning
Strongest Stage (42)

Ready To Buy
Biggest Opportunity (26)

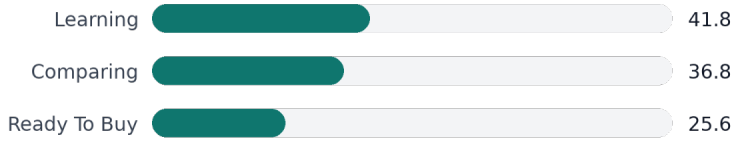
3
Stages Compared

924
Answers Analysed

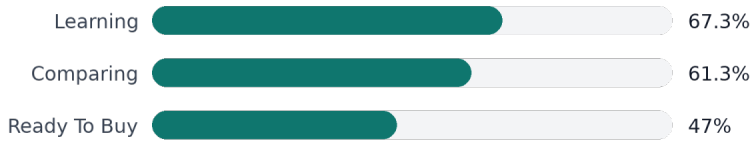
What This Shows

Company ABC is strongest with Learning at a visibility of 42, mentioned in 67% of answers and named first in 23%. The biggest opportunity is Ready To Buy at 26, with 0 open question and engine pairs where the company is not yet mentioned. The largest drop is between Comparing and Ready To Buy (11 points). Content written for buyers at the Ready To Buy stage, such as pricing, comparisons and how to buy pages, is the most direct way to close that gap. Since the last report, gains came from Learning (+3.5), Comparing (+5.4), Ready To Buy (+1.4).

Visibility



Mentioned In Answers



The Numbers

Stage	Answers	Mentioned	Named First	Website Cited	Top Pick	Sentiment	Visibility	Change
Learning	330	67%	23%	36%	16%	+61	**41.8**	+3.5
Comparing	462	61%	18%	28%	15%	+61	**36.8**	+5.4
Ready To Buy	132	47%	5%	25%	4%	+60	**25.6**	+1.4

Question Status

Each question and engine pair counted once: green is #1, amber is listed, blue is an open opportunity.

Stage	#1	Listed	Opportunity	Mix
Learning	6	39	0	
Comparing	8	55	0	
Ready To Buy	0	18	0	

Visibility By Engine

Visibility score for each stage on each engine. Bold marks the best engine in the row.

Stage	Claude	ChatGPT	DeepSeek	Grok	Microsoft Copilot (Bing)	Google AI Mode	Perplexity	Gemini	Google AI Overviews
Learning	38 (60% mentioned)	48 (80% mentioned)	48 (75% mentioned)	39 (70% mentioned)	43 (70% mentioned)	41 (70% mentioned)	**56 (80% mentioned)**	37 (55% mentioned)	24 (40% mentioned)
Comparing	39 (64% mentioned)	**44 (70% mentioned)**	40 (57% mentioned)	32 (59% mentioned)	32 (55% mentioned)	34 (62% mentioned)	41 (68% mentioned)	37 (59% mentioned)	28 (55% mentioned)
Ready To Buy	24 (50% mentioned)	18 (38% mentioned)	21 (38% mentioned)	18 (31% mentioned)	**42 (67% mentioned)**	15 (33% mentioned)	41 (75% mentioned)	19 (31% mentioned)	38 (67% mentioned)

Questions By Stage

For each question, how many engines put the company at #1, list it, or leave an open opportunity. Usual rank is the position seen most often across runs, on the best engine.

Question	#1 On	Listed On	Opportunity On	Usual Rank
Learning				
Are heat pumps worth it in Vancouver's climate?	0	9	0	#3
What heat pump rebates are available in BC?	1	8	0	#1
How do I know if my furnace needs replacing?	0	9	0	#1
Should I get a heat pump or air conditioner in Vancouver?	2	7	0	#1
How often should a heat pump be serviced?	3	6	0	#1
Comparing				
Who are the best heat pump installers in Vancouver?	1	8	0	#1
How much does a heat pump cost installed in Metro Vancouver?	4	5	0	#1
Best furnace repair companies in Surrey	3	6	0	#1
Best air conditioning installers in Burnaby	0	9	0	#1
Which HVAC companies in Vancouver offer maintenance plans?	0	9	0	#1
Who installs HVAC systems for strata buildings in Metro Vancouver?	0	9	0	#1
What are the top rated HVAC companies in Metro Vancouver?	0	9	0	#1
Ready To Buy				
Which company should I call to install a heat pump in Burnaby?	0	9	0	#3
Who offers 24 hour furnace repair in Vancouver?	0	9	0	#3

Persona Comparison

The same questions asked as different buyer types. The general row is the question asked exactly as written. For each persona the question is prefaced with "I am a ..." and the persona description, the way a real user gives context or the way the engine remembers who it is talking to. Chat engines answer differently when they know who is asking, so this shows which audiences already hear about the company and which are the next opportunity. It measures how the engines respond to that context, not what those buyers have actually seen.

Property manager
Strongest Persona (40)

Strata council member
Biggest Opportunity (36)

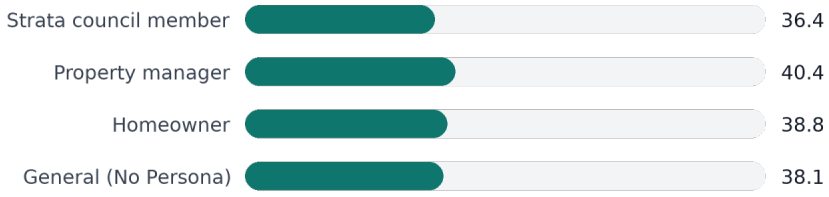
4
Personas Compared

672
Answers Analysed

What This Shows

Company ABC is strongest with Property manager at a visibility of 40, mentioned in 66% of answers and named first in 22%. The biggest opportunity is Strata council member at 36, with 13 open question and engine pairs where the company is not yet mentioned. Since the last report, gains came from Property manager (+6.7), Homeowner (+5.6), General (No Persona) (+4.6).

Visibility



Mentioned In Answers



The Numbers

Persona	Answers	Mentioned	Named First	Website Cited	Top Pick	Sentiment	Visibility	Change
Strata council member	168	62%	17%	29%	12%	+62	**36.4**	-0.7
Property manager	168	66%	22%	31%	18%	+60	**40.4**	+6.7
Homeowner	168	64%	19%	34%	14%	+60	**38.8**	+5.6
General (No Persona)	168	60%	24%	30%	17%	+60	**38.1**	+4.6

Question Status

Each question and engine pair counted once: green is #1, amber is listed, blue is an open opportunity.

Persona	#1	Listed	Opportunity	Mix
Strata council member	26	45	13	
Property manager	32	37	15	
Homeowner	25	46	13	
General (No Persona)	35	32	17	

Visibility By Engine

Visibility score for each persona on each engine. Bold marks the best engine in the row.

Persona	Claude	ChatGPT	DeepSeek	Grok	Perplexity	Gemini
Strata council member	35 (57% mentioned)	34 (54% mentioned)	39 (61% mentioned)	34 (71% mentioned)	**44 (75% mentioned)**	33 (54% mentioned)
Property manager	37 (57% mentioned)	40 (71% mentioned)	**47 (71% mentioned)**	39 (64% mentioned)	43 (71% mentioned)	36 (57% mentioned)
Homeowner	41 (75% mentioned)	43 (71% mentioned)	39 (61% mentioned)	29 (54% mentioned)	**55 (82% mentioned)**	26 (39% mentioned)
General (No Persona)	31 (54% mentioned)	**50 (79% mentioned)**	35 (50% mentioned)	28 (46% mentioned)	44 (64% mentioned)	41 (64% mentioned)

Location Comparison

Visibility in search based AI answers (Google AI Overviews, Google AI Mode and Microsoft Copilot) by the location the search was run from. The general row is the search run with no city, for the national or worldwide picture.

Vancouver
Strongest Location (35)

Surrey
Biggest Opportunity (31)

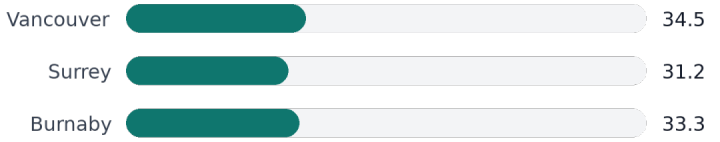
3
Locations Compared

252
Answers Analysed

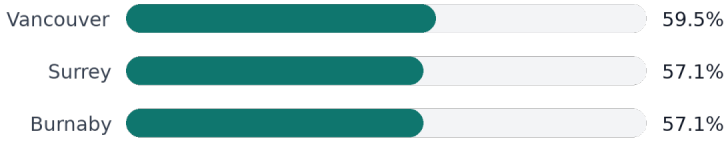
What This Shows

Company ABC is strongest with Vancouver at a visibility of 35, mentioned in 60% of answers and named first in 12%. The biggest opportunity is Surrey at 31, with 6 open question and engine pairs where the company is not yet mentioned. Since the last report, gains came from Vancouver (+5.4), Surrey (+2.6), Burnaby (+4.7).

Visibility



Mentioned In Answers



The Numbers

Location	Answers	Mentioned	Named First	Website Cited	Top Pick	Sentiment	Visibility	Change
Vancouver	84	60%	12%	36%	6%	+61	**34.5**	+5.4
Surrey	84	57%	11%	23%	8%	+59	**31.2**	+2.6
Burnaby	84	57%	13%	27%	12%	+60	**33.3**	+4.7

Question Status

Each question and engine pair counted once: green is #1, amber is listed, blue is an open opportunity.

Location	#1	Listed	Opportunity	Mix
Vancouver	10	28	4	
Surrey	8	28	6	
Burnaby	11	23	8	

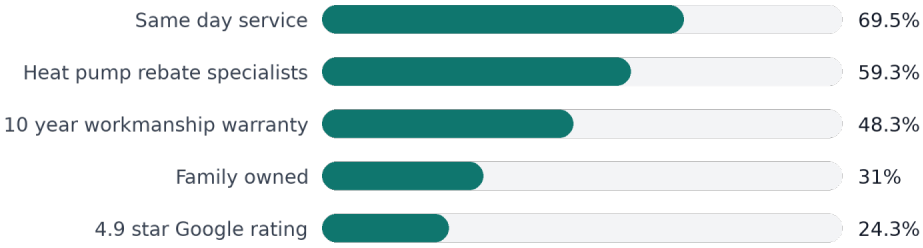
Visibility By Engine

Visibility score for each location on each engine. Bold marks the best engine in the row.

Location	Microsoft Copilot (Bing)	Google AI Mode	Google AI Overviews
Vancouver	**39 (64% mentioned)**	34 (61% mentioned)	31 (54% mentioned)
Surrey	**34 (61% mentioned)**	34 (64% mentioned)	26 (46% mentioned)
Burnaby	**38 (61% mentioned)**	34 (57% mentioned)	28 (54% mentioned)

Key Strengths Checklist

How often each selling point comes through when the company is mentioned.



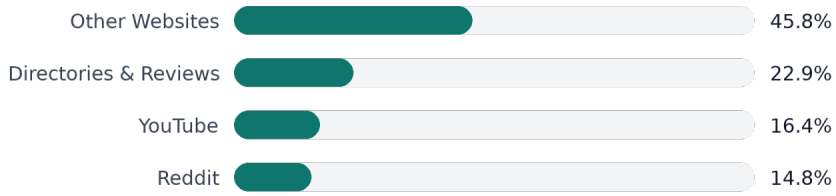
Fact Check

Statements that did not match the company facts on file. Each one is a chance to publish the correct detail where AI engines will find it.

Engine	Question	Fact On File	What The Answer Said
Grok	How often should a heat pump be serviced?	Founded: 2009	in business since 2015
ChatGPT	How often should a heat pump be serviced?	Phone: 604 555 0142	604 555 0124
ChatGPT	How often should a heat pump be serviced?	Founded: 2009	in business since 2015
Claude	Should I get a heat pump or air conditioner in Vancouver?	Phone: 604 555 0142	604 555 0124
DeepSeek	Best furnace repair companies in Surrey	Founded: 2009	in business since 2015
Gemini	Best furnace repair companies in Surrey	Phone: 604 555 0142	604 555 0124
Claude	How much does a heat pump cost installed in Metro Vancouver?	Emergency service: 24 hours	emergency calls during business hours only
Google AI Mode	Who installs HVAC systems for strata buildings in Metro Vancouver?	Phone: 604 555 0142	604 555 0124

Cited Sources

Where the engines got their answers. Sites that are cited often but do not mention the company are the best places to get listed or featured.



Most Cited Websites

Website	Type	Citations	Questions
youtube.com	YouTube	649	14
reddit.com	Reddit	587	14
homestars.com	Directories & Reviews	312	14
yelp.ca	Directories & Reviews	303	14
betterhomesbc.ca	Other Websites	302	14
www2.gov.bc.ca	Other Websites	294	14
bbb.org	Directories & Reviews	293	14
companyabc.example	Other Websites	280	14
northwind-heating.example	Other Websites	251	14
metro-climate-solutions.example	Other Websites	234	14
coastal-furnace-co.example	Other Websites	230	14
pacific-comfort-air.example	Other Websites	223	14

YouTube & Reddit Sources

AI engines lean on videos and community threads. Where a competitor has the top video or thread, that is often what the AI repeats.

2	2	8	7
YouTube Videos Cited	Reddit Threads Cited	Video On Page One	Reddit On Page One

Videos Cited

- https://www.youtube.com/watch?v=sample-heat-pump-vancouver
- https://www.youtube.com/watch?v=sample-cleanbc-rebate-explained

Threads Cited

- https://www.reddit.com/r/britishcolumbia/comments/sample-furnace-vs-heat-pump/
- https://www.reddit.com/r/vancouver/comments/sample-heat-pump-installer/

Hidden Searches

The searches AI engines ran behind the scenes to answer the tracked questions. Content that answers these directly is what the engines are looking for.

Search	Times Run	Questions
cleanbc heat pump rebate eligibility	314	14
heat pump installers vancouver reviews	292	14
bc heat pump rebate 2026	283	14
best hvac company burnaby	280	14
ductless mini split installation burnaby	278	14
strata hvac contractor metro vancouver	276	14
furnace vs heat pump vancouver cost	276	14
emergency furnace repair vancouver 24 hours	276	14
heat pump cost per square foot bc	272	14
technical safety bc licensed hvac contractor	270	14

Opportunities & Quick Gains

Quick Gains

Publish a BC heat pump rebate guide for 2026 New Content
Create a plain language page that lists every current CleanBC and municipal rebate with amounts and eligibility, updated with a visible date. AI engines cite betterhomesbc.ca for this question and would cite a clearer local guide.
Helps: What heat pump rebates are available in BC?

Add a "Is a heat pump worth it in Vancouver?" answer block to the heat pump page Page Update
Put a 2 sentence direct answer at the top of the page, then a short comparison table of running costs for a typical Vancouver home. Engines quote direct answers.
Helps: Are heat pumps worth it in Vancouver's climate?

Claim and complete the HomeStars and BBB profiles Get Listed Or Cited
Both directories are cited in answers about installers in Surrey and Burnaby. Complete profiles with service areas, photos and recent reviews make the company more likely to be named.
Helps: Best furnace repair companies in Surrey

All Opportunities

Action	Type	Impact	Effort	Status
Add LocalBusiness and Service schema to every service page Include service area, phone, hours and the 24 hour emergency line in structured data so search AI answers can read them directly.	Structured Data	Medium	Low	In progress
Publish a BC heat pump rebate guide for 2026 Create a plain language page that lists every current CleanBC and municipal rebate with amounts and eligibility, updated with a visible date. AI engines cite betterhomesbc.ca for this question and would cite a clearer local guide.	New Content	High	Low	To do
Add a "Is a heat pump worth it in Vancouver?" answer block to the heat pump page Put a 2 sentence direct answer at the top of the page, then a short comparison table of running costs for a typical Vancouver home. Engines quote direct answers.	Page Update	High	Low	To do
Claim and complete the HomeStars and BBB profiles Both directories are cited in answers about installers in Surrey and Burnaby. Complete profiles with service areas, photos and recent reviews make the company more likely to be named.	Get Listed Or Cited	High	Low	To do
Write a strata council buyer guide for building HVAC A page for strata councils covering quotes, warranties, scheduling and maintenance plans, with a downloadable checklist. No competitor has one.	New Content	High	Medium	To do
Publish a cost guide: heat pump installed price ranges by home size Real ranges for Metro Vancouver, including what changes the price. This is the most asked comparison question in the set.	New Content	High	Medium	To do
Answer the r/vancouver thread on heat pump installers A helpful, non promotional reply from the owner explaining what to look for in a quote. The thread is cited by two engines.	Community & Forums	Medium	Low	To do
Add an "Is my furnace due for replacement?" checklist A short, honest checklist of the signs, with a note on repair versus replace. Answers on this question currently cite general sites only.	New Content	Medium	Low	To do

Create a maintenance plan page with pricing tiers Engines list competitors with maintenance plans first. A clear page with what is included and the price per year fills the gap.	New Content	Medium	Medium	To do

Completed, With Results

Each item below was marked done in the app. "What was done" is the team's own note. Rank before is the best mention rank for the linked question at the check before the work; rank after is the best rank at the latest check since, so a result needs at least one check after the work was finished.

1	1	1	0
Completed	Measured By A Later Check	Improved Afterwards	Awaiting The Next Check

Record a 3 minute video: heat pump vs air conditioner for Vancouver homes

Video

The suggestion	A YouTube video is cited on this question and the company has none. A short walkthrough with a real installation would give engines something to cite.
What was done	Completed as suggested; page published and linked from the site navigation.
Question it helps	Should I get a heat pump or air conditioner in Vancouver?
Timeline	Suggested September 6, 2026 · Marked done September 20, 2026 · Measured October 4, 2026
Best rank before	#1 (best across engines)
Best rank after	**#1**
Result	Named first on 6 of 9 engines (was 4 of 9), mentioned on 9 (was 9). Average rank across the engines that mention Company ABC: #2 before, #1.6 after. The work is showing up in the answers.

Engine	DeepSeek	Grok	Microsoft Copilot (Bing)	Google AI Mode	Google AI Overviews	Perplexity	Gemini	Claude	ChatGPT
Before	#1	#3	#3	#3	#3	#2	#1	#1	#1
After	**#1** 0	**#3** 0	**#1** +2	**#1** +2	**#3** 0	**#1** +1	**#1** 0	**#1** 0	**#2** -1

Full AI Answers Appendix

One answer per question and engine, reproduced word for word as the engine gave it; everything inside a grey box is the engine's own text. The line above each box says which engine answered, how the question was asked (with no persona, as a named persona, or searched from a location), and where Company ABC appeared among the companies named. Every run, persona and location is available in the app.

Are heat pumps worth it in Vancouver's climate?

Claude · Asked with no persona · Company ABC named #3 of 3 companies

What Claude answered:

> Yes, for most homes in Vancouver a heat pump is a good fit. Winters are mild, so a modern cold climate heat pump runs efficiently almost all year and gives you air conditioning in summer. Payback depends on what you are replacing: switching from electric baseboards or an old oil furnace pays off fastest, while replacing a newer gas furnace takes longer.
>
> If you go ahead, choose an installer who does a proper load calculation. A few well reviewed options in the area:
>
> 1. Metro Climate Solutions offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 2. Northwind Heating gets consistently good reviews for heat pump installs in older Vancouver homes.
> 3. Company ABC same day service.
>
> A hybrid setup that keeps a gas furnace as backup is also common if your house is drafty.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #4 of 4 companies

What Microsoft Copilot (Bing) answered:

> In Vancouver's climate, yes. Heat pumps are efficient down to well below freezing, and the city rarely gets there for long. Expect lower bills than baseboard heating, plus cooling in July. The main things that change the answer are your current fuel, the insulation of the house, and the quality of the install.
>
> Installers that come up often for heat pumps in Metro Vancouver:
>
> 1. **Pacific Comfort Air**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 2. **Metro Climate Solutions**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 3. **Northwind Heating**: Does a load calculation before quoting rather than sizing by square footage.
> 4. **Company ABC**: Same day service, 10 year workmanship warranty.
>
> Ask about the CleanBC and municipal rebates, since they change the math quite a bit.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> Yes, for most homes in Vancouver a heat pump is a good fit. Winters are mild, so a modern cold climate heat pump runs efficiently almost all year and gives you air conditioning in summer. Payback depends on what you are replacing: switching from electric baseboards or an old oil furnace pays off fastest, while replacing a newer gas furnace takes longer.
>
> If you go ahead, choose an installer who does a proper load calculation. A few well reviewed options in the area:
>
> 1. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 2. **Metro Climate Solutions**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
> 3. **Coastal Furnace Co**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
>
> Get two or three quotes, ask for the load calculation, and confirm which rebates apply before you sign.

Gemini · Asked with no persona · Company ABC named #3 of 4 companies

What Gemini answered:

> Generally worth it. BC's electricity is relatively cheap and clean, the climate is mild, and rebates can take thousands off the price. The weak spots are poorly insulated houses and undersized systems, so the installer matters as much as the equipment.
>
> Companies people recommend for heat pump work:

- **Northwind Heating:** Gets consistently good reviews for heat pump installs in older Vancouver homes.
- **Coastal Furnace Co:** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
- **Company ABC:** Same day service, heat pump rebate specialists.
- **Metro Climate Solutions:** Offers financing and will tell you honestly when a heat pump is not the right fit for a house.

Get two or three quotes, ask for the load calculation, and confirm which rebates apply before you sign.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

Generally worth it. BC's electricity is relatively cheap and clean, the climate is mild, and rebates can take thousands off the price. The weak spots are poorly insulated houses and undersized systems, so the installer matters as much as the equipment.

Companies people recommend for heat pump work:

1. **Pacific Comfort Air**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
2. **Coastal Furnace Co**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
3. **Northwind Heating**: Gets consistently good reviews for heat pump installs in older Vancouver homes.

Ask about the CleanBC and municipal rebates, since they change the math quite a bit.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

In Vancouver's climate, yes. Heat pumps are efficient down to well below freezing, and the city rarely gets there for long. Expect lower bills than baseboard heating, plus cooling in July. The main things that change the answer are your current fuel, the insulation of the house, and the quality of the install.
Metro Climate Solutions: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
Northwind Heating: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.

Grok · Asked with no persona · Company ABC named #3 of 3 companies

What Grok answered:

In Vancouver's climate, yes. Heat pumps are efficient down to well below freezing, and the city rarely gets there for long. Expect lower bills than baseboard heating, plus cooling in July. The main things that change the answer are your current fuel, the insulation of the house, and the quality of the install.

Installers that come up often for heat pumps in Metro Vancouver:

1. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
2. **Metro Climate Solutions**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
3. **Company ABC**: Same day service, heat pump rebate specialists.

A hybrid setup that keeps a gas furnace as backup is also common if your house is drafty.

ChatGPT · Asked with no persona · Company ABC named #3 of 3 companies

What ChatGPT answered:

In Vancouver's climate, yes. Heat pumps are efficient down to well below freezing, and the city rarely gets there for long. Expect lower bills than baseboard heating, plus cooling in July. The main things that change the answer are your current fuel, the insulation of the house, and the quality of the install.

Installers that come up often for heat pumps in Metro Vancouver:

1. **Northwind Heating**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
2. **Pacific Comfort Air**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
3. **Company ABC**: Same day service, heat pump rebate specialists.

Ask about the CleanBC and municipal rebates, since they change the math quite a bit.

Perplexity · Asked with no persona · Company ABC named #1 of 4 companies

What Perplexity answered:

Yes, for most homes in Vancouver a heat pump is a good fit. Winters are mild, so a modern cold climate heat pump runs efficiently almost all year and gives you air conditioning in summer. Payback depends on what you are replacing: switching from electric baseboards or an old oil furnace pays off fastest, while replacing a newer gas furnace takes longer.

- **Company ABC** Same day service, heat pump rebate specialists. [1]
- **Metro Climate Solutions** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes. [2]
- **Coastal Furnace Co** Gets consistently good reviews for heat pump installs in older Vancouver homes. [3]
- **Pacific Comfort Air** Offers financing and will tell you honestly when a heat pump is not the right fit for a house. [4]

A hybrid setup that keeps a gas furnace as backup is also common if your house is drafty.

What heat pump rebates are available in BC?

Claude · Asked with no persona · Company ABC not mentioned (opportunity)

What Claude answered:

The main ones are the CleanBC Better Homes rebates, income qualified rebates that can cover most of the cost for eligible households, and the federal Greener Homes interest free loan. Municipal top ups exist in some cities. Amounts change often, so check the current figures on the Better Homes BC site.

Installers who deal with these programs every week:

1. Pacific Comfort Air gets consistently good reviews for heat pump installs in older Vancouver homes.
2. Metro Climate Solutions does a load calculation before quoting rather than sizing by square footage.

The installer must be a registered contractor for the rebate to be paid, so ask about that first.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #3 of 4 companies

What Microsoft Copilot (Bing) answered:

The main ones are the CleanBC Better Homes rebates, income qualified rebates that can cover most of the cost for eligible households, and the federal Greener Homes interest free loan. Municipal top ups exist in some cities. Amounts change often, so check the current figures on the Better Homes BC site.

Installers who deal with these programs every week:

1. **Northwind Heating**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
2. **Pacific Comfort Air**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
3. **Company ABC**: Same day service, heat pump rebate specialists.
4. **Coastal Furnace Co**: Gets consistently good reviews for heat pump installs in older Vancouver homes.

The installer must be a registered contractor for the rebate to be paid, so ask about that first.

DeepSeek · Asked with no persona · Company ABC named #3 of 3 companies

What DeepSeek answered:

Several rebates can stack in BC. The CleanBC Better Homes program offers rebates for switching from fossil fuel heating to a heat pump, with larger amounts for lower income households. The federal Greener Homes loan can cover the rest interest free. Some municipalities and BC Hydro add their own top ups, and there are extra amounts for electrical panel upgrades when they are needed for the heat pump.

Most installers will handle the paperwork. Contractors often mentioned for rebate help:

1. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.
2. **Metro Climate Solutions**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
3. **Company ABC**: Same day service.

Keep every invoice and the model numbers, since the applications ask for them.

Gemini · Asked with no persona · Company ABC not mentioned (opportunity)

What Gemini answered:

The main ones are the CleanBC Better Homes rebates, income qualified rebates that can cover most of the cost for eligible households, and the federal Greener Homes interest free loan. Municipal top ups exist in some cities. Amounts change often, so check the current figures on the Better Homes BC site.

Installers who deal with these programs every week:

- **Metro Climate Solutions:** Gets consistently good reviews for heat pump installs in older Vancouver homes.
- **Pacific Comfort Air:** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
- **Northwind Heating:** Does a load calculation before quoting rather than sizing by square footage.

The installer must be a registered contractor for the rebate to be paid, so ask about that first.

Google AI Mode · Searched from Vancouver · Company ABC named #1 of 3 companies

What Google AI Mode answered:

The main ones are the CleanBC Better Homes rebates, income qualified rebates that can cover most of the cost for eligible households, and the federal Greener Homes interest free loan. Municipal top ups exist in some cities. Amounts change often, so check the current figures on the Better Homes BC site.

Installers who deal with these programs every week:

1. **Company ABC**: Same day service.
2. **Metro Climate Solutions**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
3. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.

Confirm the current amounts before you commit, because the programs are updated through the year.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

Several rebates can stack in BC. The CleanBC Better Homes program offers rebates for switching from fossil fuel heating to a heat pump, with larger amounts for lower income households. The federal Greener Homes loan can cover the rest interest free. Some municipalities and BC Hydro add their own top ups, and there are extra amounts for electrical panel upgrades when they are needed for the heat pump.
Pacific Comfort Air: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
Metro Climate Solutions: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.

Grok · Asked with no persona · Company ABC named #1 of 3 companies

What Grok answered:

The main ones are the CleanBC Better Homes rebates, income qualified rebates that can cover most of the cost for eligible households, and the federal Greener Homes interest free loan. Municipal top ups exist in some cities. Amounts change often, so check the current figures on the Better Homes BC site.

Installers who deal with these programs every week:

1. **Company ABC**: Heat pump rebate specialists, 10 year workmanship warranty.
2. **Pacific Comfort Air**: Does a load calculation before quoting rather than sizing by square footage.
3. **Coastal Furnace Co**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.

Confirm the current amounts before you commit, because the programs are updated through the year.

ChatGPT · Asked with no persona · Company ABC named #1 of 4 companies

What ChatGPT answered:

Rebates in BC come from three places: the province through CleanBC Better Homes, the federal government through the Greener Homes loan, and some municipalities. The heat pump usually has to be on the approved list and installed by a registered contractor, so pick the installer with that in mind.

A few registered contractors in Metro Vancouver:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Northwind Heating**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
3. **Pacific Comfort Air**: Does a load calculation before quoting rather than sizing by square footage.
4. **Metro Climate Solutions**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.

> Keep every invoice and the model numbers, since the applications ask for them.

Perplexity · Asked with no persona · Company ABC not mentioned (opportunity)

What Perplexity answered:

> Several rebates can stack in BC. The CleanBC Better Homes program offers rebates for switching from fossil fuel heating to a heat pump, with larger amounts for lower income households. The federal Greener Homes loan can cover the rest interest free. Some municipalities and BC Hydro add their own top ups, and there are extra amounts for electrical panel upgrades when they are needed for the heat pump.
>
> - **Pacific Comfort Air** Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork. [1]
> - **Northwind Heating** Offers financing and will tell you honestly when a heat pump is not the right fit for a house. [2]
> - **Coastal Furnace Co** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes. [3]
>
> Keep every invoice and the model numbers, since the applications ask for them.

Who are the best heat pump installers in Vancouver?

Claude · Asked with no persona · Company ABC named #3 of 4 companies

What Claude answered:

> Based on reviews, licensing and how often they are recommended locally, these installers stand out for heat pumps in Vancouver:
>
> 1. Pacific Comfort Air known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 2. Metro Climate Solutions installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 3. Company ABC same day service, heat pump rebate specialists.
> 4. Northwind Heating gets consistently good reviews for heat pump installs in older Vancouver homes.
>
> Compare at least two quotes and check what the workmanship warranty covers.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #1 of 4 companies

What Microsoft Copilot (Bing) answered:

> For heat pump installs in Vancouver, the companies with the strongest reputations include:
>
> 1. **Company ABC**: A 10 year workmanship warranty and same day service across Metro Vancouver.
> 2. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 3. **Coastal Furnace Co**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
> 4. **Northwind Heating**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
>
> Recent reviews that mention follow up service are a better guide than star ratings alone.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> Based on reviews, licensing and how often they are recommended locally, these installers stand out for heat pumps in Vancouver:
>
> 1. **Metro Climate Solutions**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 2. **Northwind Heating**: Does a load calculation before quoting rather than sizing by square footage.
> 3. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
>
> Recent reviews that mention follow up service are a better guide than star ratings alone.

Gemini · Asked with no persona · Company ABC named #3 of 3 companies

What Gemini answered:

> There is no single best, but a few companies come up again and again in reviews and local discussions for heat pump work in Vancouver:
>
> - **Coastal Furnace Co:** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> - **Northwind Heating:** Offers financing and will tell you honestly when a heat pump is not the right fit for a house.

- **Company ABC:** Same day service, heat pump rebate specialists.

Whichever you choose, ask for a load calculation, a written quote and proof of Technical Safety BC licensing.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

Based on reviews, licensing and how often they are recommended locally, these installers stand out for heat pumps in Vancouver:

1. **Pacific Comfort Air**: Does a load calculation before quoting rather than sizing by square footage.
2. **Northwind Heating**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.

Compare at least two quotes and check what the workmanship warranty covers.

Google AI Overviews · Searched from Vancouver · Company ABC named #1 of 3 companies

What Google AI Overviews answered:

There is no single best, but a few companies come up again and again in reviews and local discussions for heat pump work in Vancouver:
Company ABC: Heat pump rebate specialists.
Metro Climate Solutions: Does a load calculation before quoting rather than sizing by square footage.
Northwind Heating: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.

Grok · Asked with no persona · Company ABC not mentioned (opportunity)

What Grok answered:

Based on reviews, licensing and how often they are recommended locally, these installers stand out for heat pumps in Vancouver:

1. **Pacific Comfort Air**: Does a load calculation before quoting rather than sizing by square footage.
2. **Northwind Heating**: Gets consistently good reviews for heat pump installs in older Vancouver homes.

Recent reviews that mention follow up service are a better guide than star ratings alone.

ChatGPT · Asked with no persona · Company ABC named #1 of 3 companies

What ChatGPT answered:

For heat pump installs in Vancouver, the companies with the strongest reputations include:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Pacific Comfort Air**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
3. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.

Compare at least two quotes and check what the workmanship warranty covers.

Perplexity · Asked with no persona · Company ABC named #1 of 3 companies

What Perplexity answered:

There is no single best, but a few companies come up again and again in reviews and local discussions for heat pump work in Vancouver:

- **Company ABC** Same day service, heat pump rebate specialists. [1]
- **Northwind Heating** Gets consistently good reviews for heat pump installs in older Vancouver homes. [2]
- **Coastal Furnace Co** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes. [3]

Whichever you choose, ask for a load calculation, a written quote and proof of Technical Safety BC licensing.

How much does a heat pump cost installed in Metro Vancouver?

Claude · Asked with no persona · Company ABC named #1 of 4 companies

What Claude answered:

> Expect a wide range. The equipment brand, the number of zones, ductwork condition and any electrical upgrade all move the price. The good news is that BC rebates can offset a meaningful share of it.
>
> Installers worth getting a quote from:
>
> 1. Company ABC same day service, heat pump rebate specialists.
> 2. Metro Climate Solutions offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 3. Northwind Heating known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 4. Coastal Furnace Co installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
>
> Ask for the quote to separate equipment, labour, electrical and permits so you can compare properly.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #2 of 4 companies

What Microsoft Copilot (Bing) answered:

> It depends on the house. Ductless systems for one room are the cheapest, whole home ducted systems the most expensive, and older homes sometimes need electrical work on top. Most homeowners in Metro Vancouver end up somewhere in the mid range after rebates.
>
> Companies that give clear, itemised quotes:
>
> 1. **Northwind Heating**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
> 2. **Company ABC**: Family owned.
> 3. **Pacific Comfort Air**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 4. **Metro Climate Solutions**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
>
> Financing is common, and some installers will apply the rebate up front.

DeepSeek · Asked with no persona · Company ABC named #1 of 4 companies

What DeepSeek answered:

> It depends on the house. Ductless systems for one room are the cheapest, whole home ducted systems the most expensive, and older homes sometimes need electrical work on top. Most homeowners in Metro Vancouver end up somewhere in the mid range after rebates.
>
> Companies that give clear, itemised quotes:
>
> 1. **Company ABC**: Same day service, heat pump rebate specialists.
> 2. **Pacific Comfort Air**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 3. **Coastal Furnace Co**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 4. **Metro Climate Solutions**: Does a load calculation before quoting rather than sizing by square footage.
>
> Beware of quotes that are far below the others; sizing and workmanship are usually where the savings come from.

Gemini · Asked with no persona · Company ABC named #1 of 4 companies

What Gemini answered:

> Installed prices in Metro Vancouver vary a lot with the type of system. A single zone ductless mini split usually runs a few thousand dollars, a multi zone ductless setup more, and a ducted central heat pump replacing a furnace can be considerably more depending on the home. Electrical panel upgrades and permits add to that. Rebates can bring the net cost down by a large margin.
>
> For quotes, these installers are often recommended:
>
> - **Company ABC:** Heat pump rebate specialists.
> - **Metro Climate Solutions:** Does a load calculation before quoting rather than sizing by square footage.
> - **Coastal Furnace Co:** Gets consistently good reviews for heat pump installs in older Vancouver homes.
> - **Pacific Comfort Air:** Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
>
> Financing is common, and some installers will apply the rebate up front.

Google AI Mode · Searched from Vancouver · Company ABC named #1 of 3 companies

What Google AI Mode answered:

Expect a wide range. The equipment brand, the number of zones, ductwork condition and any electrical upgrade all move the price. The good news is that BC rebates can offset a meaningful share of it.

Installers worth getting a quote from:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Northwind Heating**: Does a load calculation before quoting rather than sizing by square footage.
3. **Pacific Comfort Air**: Gets consistently good reviews for heat pump installs in older Vancouver homes.

Financing is common, and some installers will apply the rebate up front.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

Expect a wide range. The equipment brand, the number of zones, ductwork condition and any electrical upgrade all move the price. The good news is that BC rebates can offset a meaningful share of it.
Coastal Furnace Co: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
Pacific Comfort Air: Gets consistently good reviews for heat pump installs in older Vancouver homes.
Northwind Heating: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.

Grok · Asked with no persona · Company ABC named #1 of 3 companies

What Grok answered:

It depends on the house. Ductless systems for one room are the cheapest, whole home ducted systems the most expensive, and older homes sometimes need electrical work on top. Most homeowners in Metro Vancouver end up somewhere in the mid range after rebates.

Companies that give clear, itemised quotes:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Northwind Heating**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
3. **Metro Climate Solutions**: Does a load calculation before quoting rather than sizing by square footage.

Ask for the quote to separate equipment, labour, electrical and permits so you can compare properly.

ChatGPT · Asked with no persona · Company ABC named #2 of 3 companies

What ChatGPT answered:

It depends on the house. Ductless systems for one room are the cheapest, whole home ducted systems the most expensive, and older homes sometimes need electrical work on top. Most homeowners in Metro Vancouver end up somewhere in the mid range after rebates.

Companies that give clear, itemised quotes:

1. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
2. **Company ABC**: Same day service, heat pump rebate specialists.
3. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.

Ask for the quote to separate equipment, labour, electrical and permits so you can compare properly.

Perplexity · Asked with no persona · Company ABC named #1 of 3 companies

What Perplexity answered:

Expect a wide range. The equipment brand, the number of zones, ductwork condition and any electrical upgrade all move the price. The good news is that BC rebates can offset a meaningful share of it.

- **Company ABC** Same day service, 10 year workmanship warranty. [1]
- **Northwind Heating** Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes. [2]
- **Coastal Furnace Co** Does a load calculation before quoting rather than sizing by square footage. [3]

Beware of quotes that are far below the others; sizing and workmanship are usually where the savings come from.

Which company should I call to install a heat pump in Burnaby?

Claude · Asked with no persona · Company ABC not mentioned (opportunity)

What Claude answered:

> A few installers serve Burnaby regularly and have good reviews for heat pump work:
>
> 1. Coastal Furnace Co known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 2. Pacific Comfort Air installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
>
> Call two of them for quotes and ask each about lead time, since the good ones book up in spring and fall.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Microsoft Copilot (Bing) answered:

> For a heat pump install in Burnaby, these are the companies most often recommended:
>
> 1. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 2. **Metro Climate Solutions**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
>
> Call two of them for quotes and ask each about lead time, since the good ones book up in spring and fall.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> In Burnaby, homeowners tend to recommend:
>
> 1. **Metro Climate Solutions**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 2. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.
>
> Call two of them for quotes and ask each about lead time, since the good ones book up in spring and fall.

Gemini · Asked with no persona · Company ABC named #4 of 4 companies

What Gemini answered:

> In Burnaby, homeowners tend to recommend:
>
> - **Metro Climate Solutions:** Gets consistently good reviews for heat pump installs in older Vancouver homes.
> - **Northwind Heating:** Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> - **Coastal Furnace Co:** Does a load calculation before quoting rather than sizing by square footage.
> - **Company ABC:** Heat pump rebate specialists, 10 year workmanship warranty.
>
> Ask who will actually do the install, since some companies subcontract.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

> For a heat pump install in Burnaby, these are the companies most often recommended:
>
> 1. **Coastal Furnace Co**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 2. **Northwind Heating**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 3. **Metro Climate Solutions**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
>
> Call two of them for quotes and ask each about lead time, since the good ones book up in spring and fall.

Google AI Overviews · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Overviews answered:

> For a heat pump install in Burnaby, these are the companies most often recommended:
> Metro Climate Solutions: Gets consistently good reviews for heat pump installs in older Vancouver homes.

> Northwind Heating: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> Company ABC: Same day service, heat pump rebate specialists.

Grok · Asked with no persona · Company ABC named #4 of 4 companies

What Grok answered:

> In Burnaby, homeowners tend to recommend:
>
> 1. **Northwind Heating**: Known for Mitsubishi and Daikin installs with tidy line set work and clear quotes.
> 2. **Coastal Furnace Co**: Does a load calculation before quoting rather than sizing by square footage.
> 3. **Pacific Comfort Air**: Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork.
> 4. **Company ABC**: Same day service, heat pump rebate specialists.
>
> Check that the company is a registered contractor for the CleanBC rebate.

ChatGPT · Asked with no persona · Company ABC not mentioned (opportunity)

What ChatGPT answered:

> For a heat pump install in Burnaby, these are the companies most often recommended:
>
> 1. **Pacific Comfort Air**: Offers financing and will tell you honestly when a heat pump is not the right fit for a house.
> 2. **Metro Climate Solutions**: Gets consistently good reviews for heat pump installs in older Vancouver homes.
>
> Check that the company is a registered contractor for the CleanBC rebate.

Perplexity · Asked with no persona · Company ABC named #4 of 4 companies

What Perplexity answered:

> For a heat pump install in Burnaby, these are the companies most often recommended:
>
> - **Northwind Heating** Gets consistently good reviews for heat pump installs in older Vancouver homes. [1]
> - **Pacific Comfort Air** Installs cold climate ductless and ducted heat pumps and handles the CleanBC rebate paperwork. [2]
> - **Coastal Furnace Co** Does a load calculation before quoting rather than sizing by square footage. [3]
> - **Company ABC** Heat pump rebate specialists, 10 year workmanship warranty. [4]
>
> Check that the company is a registered contractor for the CleanBC rebate.

How do I know if my furnace needs replacing?

Claude · Asked with no persona · Company ABC not mentioned (opportunity)

What Claude answered:

> Age is the biggest clue. Past 15 years, efficiency drops and parts get harder to find. Other signs are yellow burner flames, a noticeable increase in dust or dry air, loud bangs or rattles, and a repair quote that is more than half the cost of a new unit.
>
> For an inspection, these companies get good reviews:
>
> 1. Northwind Heating runs a 24 hour emergency line and usually has a technician out the same day.
> 2. Metro Climate Solutions has strong reviews for furnace repairs in Surrey and Langley.
>
> Get the heat exchanger checked every year; that is the one fault you should not run with.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #3 of 4 companies

What Microsoft Copilot (Bing) answered:

> Age is the biggest clue. Past 15 years, efficiency drops and parts get harder to find. Other signs are yellow burner flames, a noticeable increase in dust or dry air, loud bangs or rattles, and a repair quote that is more than half the cost of a new unit.
>
> For an inspection, these companies get good reviews:

1. **Northwind Heating**: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
2. **Metro Climate Solutions**: Is straightforward about repair versus replace and shows you the failed part.
3. **Company ABC**: Same day service, family owned.
4. **Pacific Comfort Air**: Runs a 24 hour emergency line and usually has a technician out the same day.

Get the heat exchanger checked every year; that is the one fault you should not run with.

DeepSeek · Asked with no persona · Company ABC named #1 of 3 companies

What DeepSeek answered:

Signs your furnace is near the end: it is more than 15 to 20 years old, repairs are getting frequent or expensive, some rooms stay cold while others overheat, your gas bills are rising without a rate change, or it short cycles. A cracked heat exchanger is a safety issue and means replacement right away.

If you are unsure, a technician can inspect it and give you a repair versus replace estimate. Companies known for honest assessments:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Metro Climate Solutions**: Runs a 24 hour emergency line and usually has a technician out the same day.
3. **Northwind Heating**: Carries common furnace parts on the truck, which matters when it is minus five outside.

A good technician will show you the failed part and explain the options rather than pushing a replacement.

Gemini · Asked with no persona · Company ABC not mentioned (opportunity)

What Gemini answered:

Look at the age, the repair history and the bills. If it needs a major repair after 15 years, replacing usually makes more sense, and it may be a good time to consider a heat pump with the furnace as backup.

Companies that will give you a straight answer:

- **Coastal Furnace Co:** Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
- **Northwind Heating:** Has strong reviews for furnace repairs in Surrey and Langley.
- **Metro Climate Solutions:** Runs a 24 hour emergency line and usually has a technician out the same day.

Get the heat exchanger checked every year; that is the one fault you should not run with.

Google AI Mode · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Mode answered:

Look at the age, the repair history and the bills. If it needs a major repair after 15 years, replacing usually makes more sense, and it may be a good time to consider a heat pump with the furnace as backup.

Companies that will give you a straight answer:

1. **Pacific Comfort Air**: Has strong reviews for furnace repairs in Surrey and Langley.
2. **Metro Climate Solutions**: Runs a 24 hour emergency line and usually has a technician out the same day.
3. **Company ABC**: Heat pump rebate specialists, 10 year workmanship warranty.

A good technician will show you the failed part and explain the options rather than pushing a replacement.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

Signs your furnace is near the end: it is more than 15 to 20 years old, repairs are getting frequent or expensive, some rooms stay cold while others overheat, your gas bills are rising without a rate change, or it short cycles. A cracked heat exchanger is a safety issue and means replacement right away.
Pacific Comfort Air: Is straightforward about repair versus replace and shows you the failed part.
Coastal Furnace Co: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.

Grok · Asked with no persona · Company ABC named #3 of 4 companies

What Grok answered:

Signs your furnace is near the end: it is more than 15 to 20 years old, repairs are getting frequent or expensive, some rooms stay cold while others overheat, your gas bills are rising without a rate change, or it short cycles. A cracked heat exchanger is a safety issue and means replacement right away.

If you are unsure, a technician can inspect it and give you a repair versus replace estimate. Companies known for honest assessments:

1. **Pacific Comfort Air**: Runs a 24 hour emergency line and usually has a technician out the same day.
2. **Northwind Heating**: Has strong reviews for furnace repairs in Surrey and Langley.
3. **Company ABC**: Same day service, 10 year workmanship warranty.
4. **Coastal Furnace Co**: Carries common furnace parts on the truck, which matters when it is minus five outside.

A good technician will show you the failed part and explain the options rather than pushing a replacement.

ChatGPT · Asked with no persona · Company ABC named #4 of 4 companies

What ChatGPT answered:

Look at the age, the repair history and the bills. If it needs a major repair after 15 years, replacing usually makes more sense, and it may be a good time to consider a heat pump with the furnace as backup.

Companies that will give you a straight answer:

1. **Coastal Furnace Co**: Runs a 24 hour emergency line and usually has a technician out the same day.
2. **Pacific Comfort Air**: Is straightforward about repair versus replace and shows you the failed part.
3. **Northwind Heating**: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
4. **Company ABC**: Same day service, heat pump rebate specialists.

A good technician will show you the failed part and explain the options rather than pushing a replacement.

Perplexity · Asked with no persona · Company ABC not mentioned (opportunity)

What Perplexity answered:

Signs your furnace is near the end: it is more than 15 to 20 years old, repairs are getting frequent or expensive, some rooms stay cold while others overheat, your gas bills are rising without a rate change, or it short cycles. A cracked heat exchanger is a safety issue and means replacement right away.

- **Metro Climate Solutions** Has strong reviews for furnace repairs in Surrey and Langley. [1]
- **Coastal Furnace Co** Is straightforward about repair versus replace and shows you the failed part. [2]
- **Pacific Comfort Air** Carries common furnace parts on the truck, which matters when it is minus five outside. [3]

If you replace it, look at a hybrid heat pump setup while the ductwork is open.

Best furnace repair companies in Surrey

Claude · Asked with no persona · Company ABC named #3 of 4 companies

What Claude answered:

Surrey homeowners often recommend these companies for furnace repairs:

1. Pacific Comfort Air installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
2. Coastal Furnace Co is straightforward about repair versus replace and shows you the failed part.
3. Company ABC same day service, heat pump rebate specialists.
4. Metro Climate Solutions carries common furnace parts on the truck, which matters when it is minus five outside.

In a cold snap, response time matters more than price, so ask how soon they can come.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #2 of 3 companies

What Microsoft Copilot (Bing) answered:

For furnace repair in Surrey, these companies have solid reputations for response time and fair pricing:

1. **Northwind Heating**: Runs a 24 hour emergency line and usually has a technician out the same day.
2. **Company ABC**: Same day service, heat pump rebate specialists.

> 3. **Pacific Comfort Air**: Carries common furnace parts on the truck, which matters when it is minus five outside.
>
> Check that the technician is licensed with Technical Safety BC.

DeepSeek · Asked with no persona · Company ABC named #1 of 4 companies

What DeepSeek answered:

> For furnace repair in Surrey, these companies have solid reputations for response time and fair pricing:
>
> 1. **Company ABC**: Same day service, heat pump rebate specialists.
> 2. **Metro Climate Solutions**: Has strong reviews for furnace repairs in Surrey and Langley.
> 3. **Coastal Furnace Co**: Runs a 24 hour emergency line and usually has a technician out the same day.
> 4. **Northwind Heating**: Is straightforward about repair versus replace and shows you the failed part.
>
> Check that the technician is licensed with Technical Safety BC.

Gemini · Asked with no persona · Company ABC named #3 of 3 companies

What Gemini answered:

> Well reviewed furnace repair companies serving Surrey include:
>
> - **Pacific Comfort Air:** Carries common furnace parts on the truck, which matters when it is minus five outside.
> - **Northwind Heating:** Runs a 24 hour emergency line and usually has a technician out the same day.
> - **Company ABC:** Same day service, 10 year workmanship warranty.
>
> Ask about the diagnostic fee and whether it is applied to the repair.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

> Well reviewed furnace repair companies serving Surrey include:
>
> 1. **Metro Climate Solutions**: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
> 2. **Coastal Furnace Co**: Runs a 24 hour emergency line and usually has a technician out the same day.
> 3. **Northwind Heating**: Has strong reviews for furnace repairs in Surrey and Langley.
>
> Check that the technician is licensed with Technical Safety BC.

Google AI Overviews · Searched from Vancouver · Company ABC named #1 of 4 companies

What Google AI Overviews answered:

> Well reviewed furnace repair companies serving Surrey include:
> Company ABC: Same day service.
> Coastal Furnace Co: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
> Pacific Comfort Air: Carries common furnace parts on the truck, which matters when it is minus five outside.
> Northwind Heating: Has strong reviews for furnace repairs in Surrey and Langley.

Grok · Asked with no persona · Company ABC named #3 of 4 companies

What Grok answered:

> For furnace repair in Surrey, these companies have solid reputations for response time and fair pricing:
>
> 1. **Pacific Comfort Air**: Carries common furnace parts on the truck, which matters when it is minus five outside.
> 2. **Coastal Furnace Co**: Runs a 24 hour emergency line and usually has a technician out the same day.
> 3. **Company ABC**: Same day service, heat pump rebate specialists.
> 4. **Metro Climate Solutions**: Is straightforward about repair versus replace and shows you the failed part.
>
> Ask about the diagnostic fee and whether it is applied to the repair.

ChatGPT · Asked with no persona · Company ABC named #1 of 3 companies

What ChatGPT answered:

> Well reviewed furnace repair companies serving Surrey include:
>
> 1. **Company ABC**: Heat pump rebate specialists, 10 year workmanship warranty.
> 2. **Coastal Furnace Co**: Has strong reviews for furnace repairs in Surrey and Langley.
> 3. **Northwind Heating**: Is straightforward about repair versus replace and shows you the failed part.
>
> In a cold snap, response time matters more than price, so ask how soon they can come.

Perplexity · Asked with no persona · Company ABC named #2 of 3 companies

What Perplexity answered:

> Well reviewed furnace repair companies serving Surrey include:
>
> - **Northwind Heating** Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system. [1]
> - **Company ABC** Same day service, 10 year workmanship warranty. [2]
> - **Pacific Comfort Air** Runs a 24 hour emergency line and usually has a technician out the same day. [3]
>
> In a cold snap, response time matters more than price, so ask how soon they can come.

Who offers 24 hour furnace repair in Vancouver?

Claude · Asked with no persona · Company ABC named #3 of 3 companies

What Claude answered:

> If your furnace has quit at night, these companies take emergency calls in Vancouver:
>
> 1. Metro Climate Solutions installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
> 2. Northwind Heating is straightforward about repair versus replace and shows you the failed part.
> 3. Company ABC same day service, heat pump rebate specialists.
>
> If you smell gas, leave the house and call the gas utility first, then the repair company.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #3 of 3 companies

What Microsoft Copilot (Bing) answered:

> If your furnace has quit at night, these companies take emergency calls in Vancouver:
>
> 1. **Metro Climate Solutions**: Runs a 24 hour emergency line and usually has a technician out the same day.
> 2. **Coastal Furnace Co**: Carries common furnace parts on the truck, which matters when it is minus five outside.
> 3. **Company ABC**: Same day service, heat pump rebate specialists.
>
> If you smell gas, leave the house and call the gas utility first, then the repair company.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> Several Vancouver companies run 24 hour emergency furnace repair. The ones that come up most often:
>
> 1. **Pacific Comfort Air**: Is straightforward about repair versus replace and shows you the failed part.
> 2. **Coastal Furnace Co**: Carries common furnace parts on the truck, which matters when it is minus five outside.
> 3. **Northwind Heating**: Runs a 24 hour emergency line and usually has a technician out the same day.
>
> If you smell gas, leave the house and call the gas utility first, then the repair company.

Gemini · Asked with no persona · Company ABC named #1 of 4 companies

What Gemini answered:

> For after hours furnace repair in Vancouver, these companies advertise round the clock service and have the reviews to back it up:

- **Company ABC:** Same day service, heat pump rebate specialists.
- **Northwind Heating:** Is straightforward about repair versus replace and shows you the failed part.
- **Metro Climate Solutions:** Carries common furnace parts on the truck, which matters when it is minus five outside.
- **Coastal Furnace Co:** Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.

Keep the model number handy so they can bring the right parts.

Google AI Mode · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Mode answered:

Several Vancouver companies run 24 hour emergency furnace repair. The ones that come up most often:

1. **Coastal Furnace Co**: Has strong reviews for furnace repairs in Surrey and Langley.
2. **Metro Climate Solutions**: Carries common furnace parts on the truck, which matters when it is minus five outside.
3. **Company ABC**: 10 year workmanship warranty, 4.9 star google rating.

If you smell gas, leave the house and call the gas utility first, then the repair company.

Google AI Overviews · Searched from Vancouver · Company ABC named #4 of 4 companies

What Google AI Overviews answered:

Several Vancouver companies run 24 hour emergency furnace repair. The ones that come up most often:
Coastal Furnace Co: Has strong reviews for furnace repairs in Surrey and Langley.
Northwind Heating: Runs a 24 hour emergency line and usually has a technician out the same day.
Pacific Comfort Air: Is straightforward about repair versus replace and shows you the failed part.
Company ABC: Same day service, 10 year workmanship warranty.

Grok · Asked with no persona · Company ABC not mentioned (opportunity)

What Grok answered:

If your furnace has quit at night, these companies take emergency calls in Vancouver:

1. **Pacific Comfort Air**: Runs a 24 hour emergency line and usually has a technician out the same day.
2. **Coastal Furnace Co**: Is straightforward about repair versus replace and shows you the failed part.

Expect an after hours premium, and ask what it is before the technician is dispatched.

ChatGPT · Asked with no persona · Company ABC named #1 of 4 companies

What ChatGPT answered:

For after hours furnace repair in Vancouver, these companies advertise round the clock service and have the reviews to back it up:

1. **Company ABC**: 10 year workmanship warranty.
2. **Coastal Furnace Co**: Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system.
3. **Metro Climate Solutions**: Carries common furnace parts on the truck, which matters when it is minus five outside.
4. **Pacific Comfort Air**: Is straightforward about repair versus replace and shows you the failed part.

Expect an after hours premium, and ask what it is before the technician is dispatched.

Perplexity · Asked with no persona · Company ABC not mentioned (opportunity)

What Perplexity answered:

For after hours furnace repair in Vancouver, these companies advertise round the clock service and have the reviews to back it up:

- **Northwind Heating** Has strong reviews for furnace repairs in Surrey and Langley. [1]
- **Coastal Furnace Co** Installs high efficiency gas furnaces and can pair one with a heat pump as a hybrid system. [2]
- **Metro Climate Solutions** Runs a 24 hour emergency line and usually has a technician out the same day. [3]

Keep the model number handy so they can bring the right parts.

Should I get a heat pump or air conditioner in Vancouver?

Claude · Asked with no persona · Company ABC named #1 of 4 companies

What Claude answered:

In Vancouver, a heat pump is usually the better choice. It cools just like an air conditioner in summer and heats efficiently in winter, so you get two systems for the price of one. A plain air conditioner only makes sense if you already have a new furnace you are happy with and want the lowest upfront cost.

Installers who will quote both so you can compare:

1. Company ABC same day service, 4.9 star google rating.
2. Northwind Heating installs central air and ductless mini splits, with heat pumps as the usual recommendation.
3. Coastal Furnace Co is good at retrofitting cooling into homes without ductwork.
4. Metro Climate Solutions quotes both an air conditioner and a heat pump so you can compare running costs.

If you keep a gas furnace, a heat pump can still be added as the primary heat with the furnace as backup.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Microsoft Copilot (Bing) answered:

Heat pump, in almost every case. Vancouver's mild winters are ideal for it, and the rebates tilt the cost heavily in its favour.

For quotes on either option:

1. **Metro Climate Solutions**: Handles permits and electrical upgrades as part of the install.
2. **Northwind Heating**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.

Ask for the running cost comparison; a good installer will have it ready.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

Go with a heat pump unless your budget is very tight. The cooling performance is the same, the heating side cuts your gas or baseboard bill, and rebates only apply to heat pumps, not air conditioners.

Companies that install both in Vancouver:

1. **Coastal Furnace Co**: Quotes both an air conditioner and a heat pump so you can compare running costs.
2. **Pacific Comfort Air**: Handles permits and electrical upgrades as part of the install.
3. **Northwind Heating**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.

Ductless units are the quickest way to add cooling to a house with no ducts.

Gemini · Asked with no persona · Company ABC named #1 of 4 companies

What Gemini answered:

Go with a heat pump unless your budget is very tight. The cooling performance is the same, the heating side cuts your gas or baseboard bill, and rebates only apply to heat pumps, not air conditioners.

Companies that install both in Vancouver:

- **Company ABC:** Same day service.
- **Northwind Heating:** Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
- **Coastal Furnace Co:** Handles permits and electrical upgrades as part of the install.
- **Pacific Comfort Air:** Quotes both an air conditioner and a heat pump so you can compare running costs.

Ask for the running cost comparison; a good installer will have it ready.

Google AI Mode · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Mode answered:

> Go with a heat pump unless your budget is very tight. The cooling performance is the same, the heating side cuts your gas or baseboard bill, and rebates only apply to heat pumps, not air conditioners.
>
> Companies that install both in Vancouver:
>
> 1. **Pacific Comfort Air**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
> 2. **Metro Climate Solutions**: Is good at retrofitting cooling into homes without ductwork.
> 3. **Company ABC**: 10 year workmanship warranty, family owned.
>
> Ductless units are the quickest way to add cooling to a house with no ducts.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

> Heat pump, in almost every case. Vancouver's mild winters are ideal for it, and the rebates tilt the cost heavily in its favour.
> Metro Climate Solutions: Handles permits and electrical upgrades as part of the install.
> Coastal Furnace Co: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
> Pacific Comfort Air: Is good at retrofitting cooling into homes without ductwork.

Grok · Asked with no persona · Company ABC named #3 of 4 companies

What Grok answered:

> Go with a heat pump unless your budget is very tight. The cooling performance is the same, the heating side cuts your gas or baseboard bill, and rebates only apply to heat pumps, not air conditioners.
>
> Companies that install both in Vancouver:
>
> 1. **Northwind Heating**: Quotes both an air conditioner and a heat pump so you can compare running costs.
> 2. **Metro Climate Solutions**: Is good at retrofitting cooling into homes without ductwork.
> 3. **Company ABC**: Same day service, heat pump rebate specialists.
> 4. **Coastal Furnace Co**: Handles permits and electrical upgrades as part of the install.
>
> If you keep a gas furnace, a heat pump can still be added as the primary heat with the furnace as backup.

ChatGPT · Asked with no persona · Company ABC not mentioned (opportunity)

What ChatGPT answered:

> In Vancouver, a heat pump is usually the better choice. It cools just like an air conditioner in summer and heats efficiently in winter, so you get two systems for the price of one. A plain air conditioner only makes sense if you already have a new furnace you are happy with and want the lowest upfront cost.
>
> Installers who will quote both so you can compare:
>
> 1. **Metro Climate Solutions**: Quotes both an air conditioner and a heat pump so you can compare running costs.
> 2. **Pacific Comfort Air**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
>
> If you keep a gas furnace, a heat pump can still be added as the primary heat with the furnace as backup.

Perplexity · Asked with no persona · Company ABC named #1 of 3 companies

What Perplexity answered:

> Heat pump, in almost every case. Vancouver's mild winters are ideal for it, and the rebates tilt the cost heavily in its favour.
>
> - **Company ABC** Same day service, heat pump rebate specialists. [1]
> - **Coastal Furnace Co** Installs central air and ductless mini splits, with heat pumps as the usual recommendation. [2]
> - **Northwind Heating** Handles permits and electrical upgrades as part of the install. [3]
>
> Ask for the running cost comparison; a good installer will have it ready.

Best air conditioning installers in Burnaby

Claude · Asked with no persona · Company ABC not mentioned (opportunity)

What Claude answered:

> Burnaby homeowners rate these companies well for cooling installs:
>
> 1. Pacific Comfort Air is good at retrofitting cooling into homes without ductwork.
> 2. Northwind Heating handles permits and electrical upgrades as part of the install.
> 3. Metro Climate Solutions quotes both an air conditioner and a heat pump so you can compare running costs.
>
> Ask where the outdoor unit will go and how the line set will be run, since that affects the look of the house.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #4 of 4 companies

What Microsoft Copilot (Bing) answered:

> Burnaby homeowners rate these companies well for cooling installs:
>
> 1. **Coastal Furnace Co**: Is good at retrofitting cooling into homes without ductwork.
> 2. **Pacific Comfort Air**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
> 3. **Northwind Heating**: Handles permits and electrical upgrades as part of the install.
> 4. **Company ABC**: Same day service, 10 year workmanship warranty.
>
> Most will suggest a heat pump instead, which is worth considering for the rebates.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> Burnaby homeowners rate these companies well for cooling installs:
>
> 1. **Coastal Furnace Co**: Quotes both an air conditioner and a heat pump so you can compare running costs.
> 2. **Metro Climate Solutions**: Installs central air and ductless mini splits, with heat pumps as the usual recommendation.
>
> Most will suggest a heat pump instead, which is worth considering for the rebates.

Gemini · Asked with no persona · Company ABC not mentioned (opportunity)

What Gemini answered:

> Companies that do a lot of air conditioning and ductless work in Burnaby:
>
> - **Coastal Furnace Co:** Handles permits and electrical upgrades as part of the install.
> - **Northwind Heating:** Quotes both an air conditioner and a heat pump so you can compare running costs.
> - **Pacific Comfort Air:** Is good at retrofitting cooling into homes without ductwork.
>
> Book early; cooling installs back up quickly once the first heat wave hits.

Google AI Mode · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Mode answered:

> For air conditioning in Burnaby, these installers are recommended most often:
>
> 1. **Northwind Heating**: Handles permits and electrical upgrades as part of the install.
> 2. **Metro Climate Solutions**: Quotes both an air conditioner and a heat pump so you can compare running costs.
> 3. **Company ABC**: Same day service, heat pump rebate specialists.
>
> Ask where the outdoor unit will go and how the line set will be run, since that affects the look of the house.

Google AI Overviews · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Overviews answered:

> For air conditioning in Burnaby, these installers are recommended most often:
> Metro Climate Solutions: Quotes both an air conditioner and a heat pump so you can compare running costs.
> Northwind Heating: Is good at retrofitting cooling into homes without ductwork.

Grok · Asked with no persona · Company ABC not mentioned (opportunity)

What Grok answered:

> Companies that do a lot of air conditioning and ductless work in Burnaby:
>
> 1. **Metro Climate Solutions**: Handles permits and electrical upgrades as part of the install.
> 2. **Northwind Heating**: Quotes both an air conditioner and a heat pump so you can compare running costs.
>
> Book early; cooling installs back up quickly once the first heat wave hits.

ChatGPT · Asked with no persona · Company ABC named #3 of 4 companies

What ChatGPT answered:

> For air conditioning in Burnaby, these installers are recommended most often:
>
> 1. **Pacific Comfort Air**: Quotes both an air conditioner and a heat pump so you can compare running costs.
> 2. **Coastal Furnace Co**: Is good at retrofitting cooling into homes without ductwork.
> 3. **Company ABC**: Same day service, heat pump rebate specialists.
> 4. **Northwind Heating**: Handles permits and electrical upgrades as part of the install.
>
> Most will suggest a heat pump instead, which is worth considering for the rebates.

Perplexity · Asked with no persona · Company ABC named #3 of 4 companies

What Perplexity answered:

> For air conditioning in Burnaby, these installers are recommended most often:
>
> - **Metro Climate Solutions** Handles permits and electrical upgrades as part of the install. [1]
> - **Pacific Comfort Air** Is good at retrofitting cooling into homes without ductwork. [2]
> - **Company ABC** Same day service, heat pump rebate specialists. [3]
> - **Northwind Heating** Quotes both an air conditioner and a heat pump so you can compare running costs. [4]
>
> Most will suggest a heat pump instead, which is worth considering for the rebates.

How often should a heat pump be serviced?

Claude · Asked with no persona · Company ABC named #1 of 3 companies

What Claude answered:

> Once a year is the usual recommendation, ideally in spring before cooling season. A service visit covers cleaning the coils, checking refrigerant levels, testing the electrical connections and clearing the condensate drain. Between visits, clean or replace the filters every one to three months and keep the outdoor unit clear of leaves and snow.
>
> Companies that offer maintenance plans in Metro Vancouver:
>
> 1. Company ABC same day service, heat pump rebate specialists.
> 2. Pacific Comfort Air sends reminders and keeps a service history for each system.
> 3. Northwind Heating has a plan aimed at property managers with several units.
>
> A well maintained unit also runs quieter and uses less power.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC named #1 of 3 companies

What Microsoft Copilot (Bing) answered:

Annually, with filter cleaning by you every couple of months. Some manufacturers require proof of annual service to keep the warranty valid, so it is worth keeping the receipts.

For a maintenance plan, these companies are well regarded:

1. **Company ABC**: Same day service.
2. **Coastal Furnace Co**: Sends reminders and keeps a service history for each system.
3. **Northwind Heating**: Has a plan aimed at property managers with several units.

A plan with reminders and priority booking is convenient if you forget, which most people do.

DeepSeek · Asked with no persona · Company ABC named #1 of 3 companies

What DeepSeek answered:

Once a year is the usual recommendation, ideally in spring before cooling season. A service visit covers cleaning the coils, checking refrigerant levels, testing the electrical connections and clearing the condensate drain. Between visits, clean or replace the filters every one to three months and keep the outdoor unit clear of leaves and snow.

Companies that offer maintenance plans in Metro Vancouver:

1. **Company ABC**: Same day service.
2. **Metro Climate Solutions**: Sends reminders and keeps a service history for each system.
3. **Pacific Comfort Air**: Offers an annual maintenance plan that covers a spring and fall visit with priority booking.

A plan with reminders and priority booking is convenient if you forget, which most people do.

Gemini · Asked with no persona · Company ABC named #1 of 4 companies

What Gemini answered:

Once a year is the usual recommendation, ideally in spring before cooling season. A service visit covers cleaning the coils, checking refrigerant levels, testing the electrical connections and clearing the condensate drain. Between visits, clean or replace the filters every one to three months and keep the outdoor unit clear of leaves and snow.

Companies that offer maintenance plans in Metro Vancouver:

- **Company ABC:** Same day service, family owned.
- **Metro Climate Solutions:** Has a plan aimed at property managers with several units.
- **Northwind Heating:** Offers an annual maintenance plan that covers a spring and fall visit with priority booking.
- **Pacific Comfort Air:** Includes filter changes and a refrigerant check in its plan.

A plan with reminders and priority booking is convenient if you forget, which most people do.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

Annually, with filter cleaning by you every couple of months. Some manufacturers require proof of annual service to keep the warranty valid, so it is worth keeping the receipts.

For a maintenance plan, these companies are well regarded:

1. **Pacific Comfort Air**: Sends reminders and keeps a service history for each system.
2. **Northwind Heating**: Includes filter changes and a refrigerant check in its plan.
3. **Metro Climate Solutions**: Offers an annual maintenance plan that covers a spring and fall visit with priority booking.

Check the warranty terms, since skipping service can void some of them.

Google AI Overviews · Searched from Vancouver · Company ABC named #2 of 3 companies

What Google AI Overviews answered:

> Once a year is the usual recommendation, ideally in spring before cooling season. A service visit covers cleaning the coils, checking refrigerant levels, testing the electrical connections and clearing the condensate drain. Between visits, clean or replace the filters every one to three months and keep the outdoor unit clear of leaves and snow.
> Coastal Furnace Co: Offers an annual maintenance plan that covers a spring and fall visit with priority booking.
> Company ABC: Same day service, heat pump rebate specialists.
> Pacific Comfort Air: Has a plan aimed at property managers with several units.

Grok · Asked with no persona · Company ABC named #1 of 3 companies

What Grok answered:

> Once a year is the usual recommendation, ideally in spring before cooling season. A service visit covers cleaning the coils, checking refrigerant levels, testing the electrical connections and clearing the condensate drain. Between visits, clean or replace the filters every one to three months and keep the outdoor unit clear of leaves and snow.
>
> Companies that offer maintenance plans in Metro Vancouver:
>
> 1. **Company ABC**: Same day service, heat pump rebate specialists.
> 2. **Coastal Furnace Co**: Sends reminders and keeps a service history for each system.
> 3. **Metro Climate Solutions**: Includes filter changes and a refrigerant check in its plan.
>
> A plan with reminders and priority booking is convenient if you forget, which most people do.

ChatGPT · Asked with no persona · Company ABC named #1 of 4 companies

What ChatGPT answered:

> A professional service once a year, plus regular filter care. Heavily used systems or homes with pets may benefit from twice a year.
>
> Maintenance plans are available from:
>
> 1. **Company ABC**: Heat pump rebate specialists, 10 year workmanship warranty.
> 2. **Pacific Comfort Air**: Sends reminders and keeps a service history for each system.
> 3. **Metro Climate Solutions**: Has a plan aimed at property managers with several units.
> 4. **Northwind Heating**: Offers an annual maintenance plan that covers a spring and fall visit with priority booking.
>
> A well maintained unit also runs quieter and uses less power.

Perplexity · Asked with no persona · Company ABC named #2 of 4 companies

What Perplexity answered:

> Annually, with filter cleaning by you every couple of months. Some manufacturers require proof of annual service to keep the warranty valid, so it is worth keeping the receipts.
>
> - **Pacific Comfort Air** Includes filter changes and a refrigerant check in its plan. [1]
> - **Company ABC** 10 year workmanship warranty. [2]
> - **Coastal Furnace Co** Sends reminders and keeps a service history for each system. [3]
> - **Metro Climate Solutions** Has a plan aimed at property managers with several units. [4]
>
> A plan with reminders and priority booking is convenient if you forget, which most people do.

Which HVAC companies in Vancouver offer maintenance plans?

Claude · Asked with no persona · Company ABC named #4 of 4 companies

What Claude answered:

> Maintenance plans are common. These Vancouver companies are known for theirs:
>
> 1. Metro Climate Solutions offers an annual maintenance plan that covers a spring and fall visit with priority booking.
> 2. Pacific Comfort Air includes filter changes and a refrigerant check in its plan.
> 3. Northwind Heating has a plan aimed at property managers with several units.

> 4. Company ABC same day service, heat pump rebate specialists.
>
> Ask whether the plan can be cancelled and whether the price is locked for the year.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Microsoft Copilot (Bing) answered:

> Several Vancouver HVAC companies offer annual maintenance plans, usually covering a spring and fall visit, priority scheduling and a discount on repairs:
>
> 1. **Pacific Comfort Air**: Includes filter changes and a refrigerant check in its plan.
> 2. **Northwind Heating**: Has a plan aimed at property managers with several units.
>
> Ask whether the plan can be cancelled and whether the price is locked for the year.

DeepSeek · Asked with no persona · Company ABC named #4 of 4 companies

What DeepSeek answered:

> If you want an ongoing plan rather than one off visits, these companies offer them:
>
> 1. **Metro Climate Solutions**: Sends reminders and keeps a service history for each system.
> 2. **Coastal Furnace Co**: Has a plan aimed at property managers with several units.
> 3. **Northwind Heating**: Includes filter changes and a refrigerant check in its plan.
> 4. **Company ABC**: Same day service.
>
> Ask whether the plan can be cancelled and whether the price is locked for the year.

Gemini · Asked with no persona · Company ABC named #4 of 4 companies

What Gemini answered:

> Several Vancouver HVAC companies offer annual maintenance plans, usually covering a spring and fall visit, priority scheduling and a discount on repairs:
>
> - **Metro Climate Solutions:** Includes filter changes and a refrigerant check in its plan.
> - **Northwind Heating:** Offers an annual maintenance plan that covers a spring and fall visit with priority booking.
> - **Pacific Comfort Air:** Has a plan aimed at property managers with several units.
> - **Company ABC:** Family owned.
>
> Compare what each plan includes; some cover parts discounts and some do not.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

> Maintenance plans are common. These Vancouver companies are known for theirs:
>
> 1. **Pacific Comfort Air**: Includes filter changes and a refrigerant check in its plan.
> 2. **Northwind Heating**: Has a plan aimed at property managers with several units.
> 3. **Coastal Furnace Co**: Sends reminders and keeps a service history for each system.
>
> Plans for property managers often cover several units at a lower rate per unit.

Google AI Overviews · Searched from Vancouver · Company ABC named #4 of 4 companies

What Google AI Overviews answered:

> Maintenance plans are common. These Vancouver companies are known for theirs:
> Metro Climate Solutions: Offers an annual maintenance plan that covers a spring and fall visit with priority booking.
> Northwind Heating: Has a plan aimed at property managers with several units.
> Coastal Furnace Co: Includes filter changes and a refrigerant check in its plan.
> Company ABC: Same day service, heat pump rebate specialists.

Grok · Asked with no persona · Company ABC not mentioned (opportunity)

What Grok answered:

> Maintenance plans are common. These Vancouver companies are known for theirs:
>
> 1. **Northwind Heating**: Sends reminders and keeps a service history for each system.
> 2. **Metro Climate Solutions**: Includes filter changes and a refrigerant check in its plan.
>
> Ask whether the plan can be cancelled and whether the price is locked for the year.

ChatGPT · Asked with no persona · Company ABC named #4 of 4 companies

What ChatGPT answered:

> Maintenance plans are common. These Vancouver companies are known for theirs:
>
> 1. **Northwind Heating**: Includes filter changes and a refrigerant check in its plan.
> 2. **Coastal Furnace Co**: Sends reminders and keeps a service history for each system.
> 3. **Metro Climate Solutions**: Has a plan aimed at property managers with several units.
> 4. **Company ABC**: 10 year workmanship warranty, family owned.
>
> Ask whether the plan can be cancelled and whether the price is locked for the year.

Perplexity · Asked with no persona · Company ABC named #3 of 3 companies

What Perplexity answered:

> If you want an ongoing plan rather than one off visits, these companies offer them:
>
> - **Northwind Heating** Has a plan aimed at property managers with several units. [1]
> - **Pacific Comfort Air** Offers an annual maintenance plan that covers a spring and fall visit with priority booking. [2]
> - **Company ABC** Same day service. [3]
>
> Compare what each plan includes; some cover parts discounts and some do not.

Who installs HVAC systems for strata buildings in Metro Vancouver?

Claude · Asked with no persona · Company ABC named #3 of 3 companies

What Claude answered:

> A few Metro Vancouver contractors specialise in strata and multi unit HVAC:
>
> 1. Pacific Comfort Air offers maintenance contracts for strata buildings.
> 2. Metro Climate Solutions coordinates with building managers on access and scheduling.
> 3. Company ABC same day service, heat pump rebate specialists.
>
> Ask for references from other stratas and a sample maintenance contract.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Microsoft Copilot (Bing) answered:

> A few Metro Vancouver contractors specialise in strata and multi unit HVAC:
>
> 1. **Coastal Furnace Co**: Has experience with multi unit buildings and provides the documentation stratas need.
> 2. **Northwind Heating**: Offers maintenance contracts for strata buildings.
> 3. **Pacific Comfort Air**: Coordinates with building managers on access and scheduling.
>
> Ask for references from other stratas and a sample maintenance contract.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

> A few Metro Vancouver contractors specialise in strata and multi unit HVAC:

1. **Coastal Furnace Co**: Coordinates with building managers on access and scheduling.
2. **Pacific Comfort Air**: Works with strata councils on rooftop units and common area systems, with quotes written for council meetings.
3. **Metro Climate Solutions**: Offers maintenance contracts for strata buildings.

Check insurance coverage and whether the contractor coordinates access with the building manager.

Gemini · Asked with no persona · Company ABC not mentioned (opportunity)

What Gemini answered:

Strata work needs a contractor comfortable with councils, building managers and multi unit systems. Companies with that experience in Metro Vancouver include:

- **Northwind Heating:** Works with strata councils on rooftop units and common area systems, with quotes written for council meetings.
- **Coastal Furnace Co:** Coordinates with building managers on access and scheduling.

Check insurance coverage and whether the contractor coordinates access with the building manager.

Google AI Mode · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Google AI Mode answered:

A few Metro Vancouver contractors specialise in strata and multi unit HVAC:

1. **Metro Climate Solutions**: Offers maintenance contracts for strata buildings.
2. **Coastal Furnace Co**: Coordinates with building managers on access and scheduling.

Ask for references from other stratas and a sample maintenance contract.

Google AI Overviews · Searched from Vancouver · Company ABC named #3 of 3 companies

What Google AI Overviews answered:

For strata buildings, look for contractors that can provide the documentation councils need and handle rooftop or common area equipment. Often mentioned:
Metro Climate Solutions: Has experience with multi unit buildings and provides the documentation stratas need.
Northwind Heating: Works with strata councils on rooftop units and common area systems, with quotes written for council meetings.
Company ABC: Same day service, heat pump rebate specialists.

Grok · Asked with no persona · Company ABC named #1 of 3 companies

What Grok answered:

Strata work needs a contractor comfortable with councils, building managers and multi unit systems. Companies with that experience in Metro Vancouver include:

1. **Company ABC**: Same day service, heat pump rebate specialists.
2. **Coastal Furnace Co**: Offers maintenance contracts for strata buildings.
3. **Northwind Heating**: Has experience with multi unit buildings and provides the documentation stratas need.

Councils usually want three quotes, so start early and share the same scope with each.

ChatGPT · Asked with no persona · Company ABC named #1 of 3 companies

What ChatGPT answered:

For strata buildings, look for contractors that can provide the documentation councils need and handle rooftop or common area equipment. Often mentioned:

1. **Company ABC**: Heat pump rebate specialists, 10 year workmanship warranty.
2. **Northwind Heating**: Offers maintenance contracts for strata buildings.
3. **Pacific Comfort Air**: Coordinates with building managers on access and scheduling.

Check insurance coverage and whether the contractor coordinates access with the building manager.

Perplexity · Asked with no persona · Company ABC not mentioned (opportunity)

What Perplexity answered:

Strata work needs a contractor comfortable with councils, building managers and multi unit systems. Companies with that experience in Metro Vancouver include:

- **Metro Climate Solutions** Works with strata councils on rooftop units and common area systems, with quotes written for council meetings. [1]
- **Northwind Heating** Coordinates with building managers on access and scheduling. [2]
- **Pacific Comfort Air** Has experience with multi unit buildings and provides the documentation stratas need. [3]

Ask for references from other stratas and a sample maintenance contract.

What are the top rated HVAC companies in Metro Vancouver?

Claude · Asked with no persona · Company ABC not mentioned (opportunity)

What Claude answered:

The most consistently well rated HVAC companies in Metro Vancouver include:

1. Coastal Furnace Co gets recommended often on local forums for honest pricing.
2. Northwind Heating is family owned and has been in Metro Vancouver for years.
3. Metro Climate Solutions is licensed with Technical Safety BC and fully insured.

Ratings shift over time, so read the most recent reviews and look for how complaints were handled.

Microsoft Copilot (Bing) · Searched from Vancouver · Company ABC not mentioned (opportunity)

What Microsoft Copilot (Bing) answered:

The most consistently well rated HVAC companies in Metro Vancouver include:

1. **Coastal Furnace Co**: Is licensed with Technical Safety BC and fully insured.
2. **Northwind Heating**: Gets recommended often on local forums for honest pricing.

The right company also depends on your area, since travel time affects both price and response.

DeepSeek · Asked with no persona · Company ABC not mentioned (opportunity)

What DeepSeek answered:

Based on review counts, ratings and how often they are recommended, these HVAC companies rank well across Metro Vancouver:

1. **Pacific Comfort Air**: Is family owned and has been in Metro Vancouver for years.
2. **Coastal Furnace Co**: Gets recommended often on local forums for honest pricing.

Ratings shift over time, so read the most recent reviews and look for how complaints were handled.

Organic Rankings

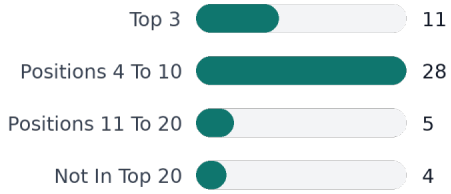
Where the company's website ranks in Google and Bing for the tracked keywords and questions, how those positions have moved, and how the competitors compare. Change is measured against the last check (September 27, 2026).

44 / 48	5.2	11	39
Lookups Ranking In The Top 20	Average Position	In The Top 3	On Page One
	1.7 positions better since last check		

What This Shows

Company ABC ranks in the top 20 for 44 of 48 tracked keyword lookups, with 39 on page one and 11 in the top 3. The average position is 5.2, 1.7 positions better than the last check. Since the last check 24 lookups improved, 15 held, 5 slipped, 4 dropped out. The strongest keyword is "24 hour furnace repair Vancouver" at #1 on Google (Burnaby). The clearest opportunity is "air conditioning installation Vancouver" on Google (Surrey), not yet in the top 20, having reached #11 before. Google shows an AI Overview on 58.3% of these searches, so the AI answer pages in this report matter for the same keywords.

Where The Keywords Sit



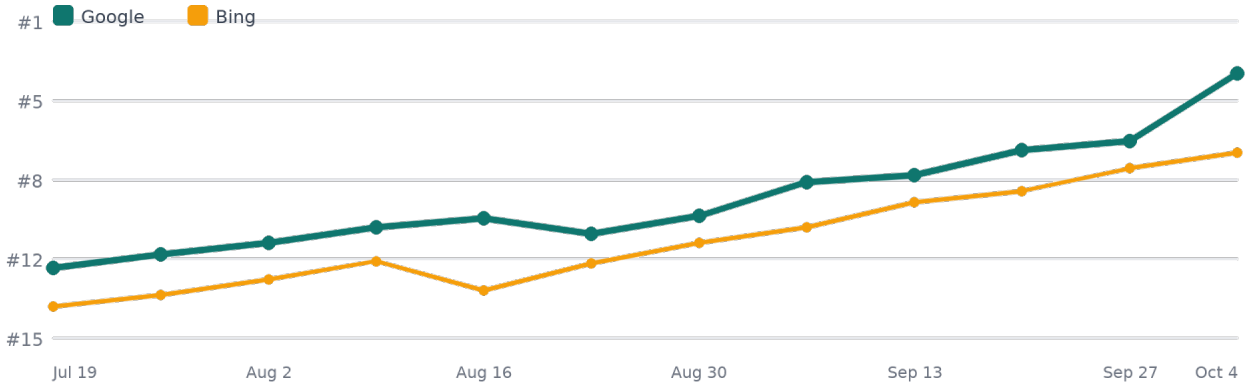
Movement Since Last Check

Improved	Held	Slipped	New	Dropped Out
24	15	5	0	4

Google lookups with an AI Overview: 58.3%.

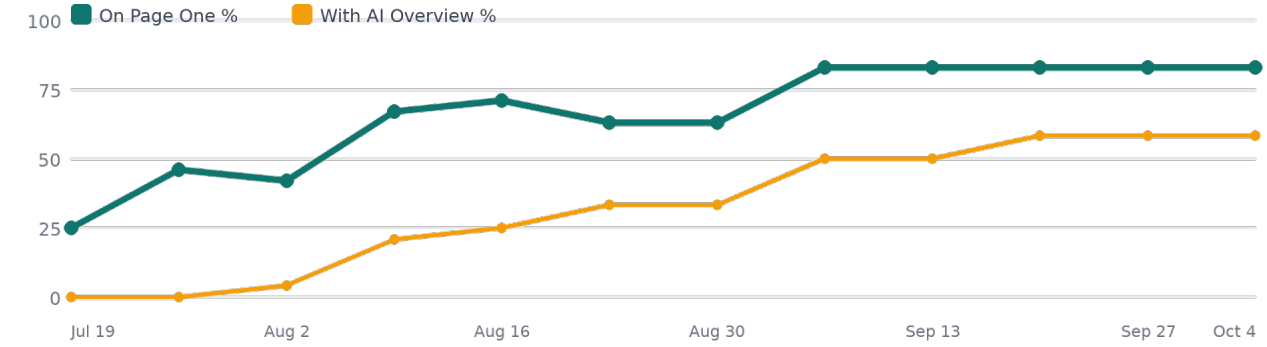
Average Position Over Time

Ranking lookups only. Higher on the chart is better.



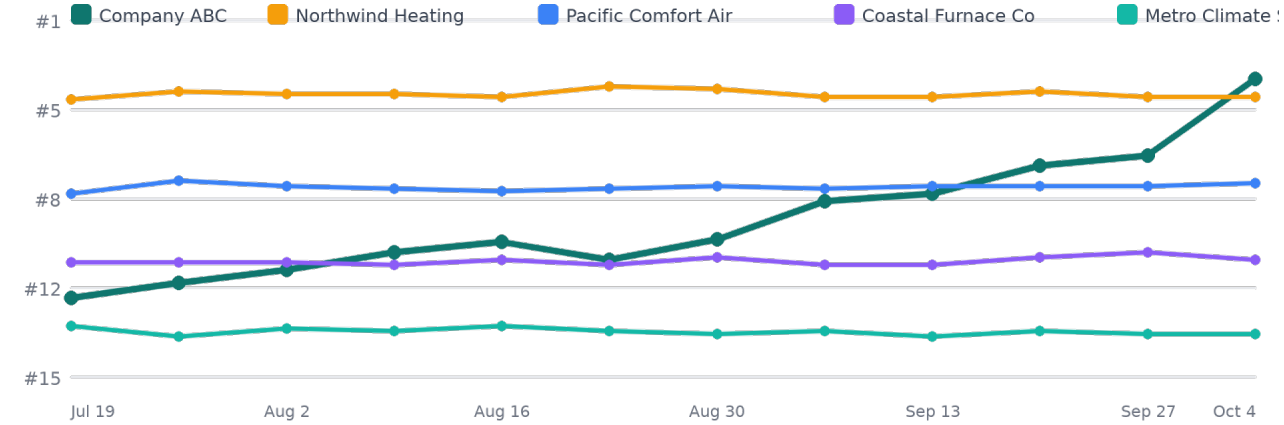
Page One And AI Overviews

Share of Google lookups where the company is on page one, and the share where Google showed an AI Overview.



Competitors: Average Google Position

Where each company sits on average across the tracked keywords it ranks for.



Featured Snippets And People Also Ask

A featured snippet showed for **21** keyword lookups; Company ABC holds **10** of them. By engine: Bing 5 of 9, Google 5 of 12. Bing's snippet is also what Microsoft Copilot leans on.

Snippet holder	Keywords
companyabc.example	10
metro-climate-solutions.example	8
northwind-heating.example	3

Questions people also ask beside these keywords, most frequent first. Each one is a page or FAQ answer waiting to be written.

Question	Seen
Do heat pumps work in cold weather?	21
How long does a furnace last?	19
How often should a furnace be serviced?	19
Is a heat pump cheaper to run than a furnace?	19
Are heat pumps worth it in BC?	17
What rebates are available for heat pumps in BC?	16
What size heat pump do I need?	15
How much does a heat pump cost in Vancouver?	14

Every Keyword

Position now, change since the last check, the position when tracking began, the best position seen, and the page on the website that ranks. The small chart is the position at each check, top is #1.

Keyword	Engine	Location	Position	Change	History	First	Best	AI Overview	Snippet	Ranking Page
24 hour furnace repair Vancouver	Bing	Vancouver	**#13**	-1		#15	#12	-	**You**	/24-hour-furnace-repair-vancouver/
	Bing	Burnaby	**#6**	+1		-	#6	-	**You**	/24-hour-furnace-repair-vancouver/
	Bing	Surrey	**#4**	+1		#11	#4	-	-	/24-hour-furnace-repair-vancouver/
	Google	Vancouver	**#5**	0		#8	#5	Yes	northwind-heating.example	/24-hour-furnace-repair-vancouver/
	Google	Burnaby	**#1**	+1		#15	#1	No	-	/24-hour-furnace-repair-vancouver-guide/

	Google	Surrey	**#5**	+2		#12	#5	No	metro-climate-solutions.example	/24-hour-furnace-repair-vancouver/
air conditioning installation Vancouver	Bing	Vancouver	**#7**	+1		-	#7	-	-	/air-conditioning-installation-vancouver/
	Bing	Burnaby	**#4**	+1		#14	#4	-	-	/air-conditioning-installation-vancouver/
	Bing	Surrey	**#4**	+1		#14	#4	-	-	/air-conditioning-installation-vancouver/
	Google	Vancouver	**#2**	0		#15	#2	No	-	/air-conditioning-installation-vancouver-guide/
	Google	Burnaby	**#2**	+1		#15	#2	Yes	northwind-heating.example	/air-conditioning-installation-vancouver/
	Google	Surrey	-	Out		#11	#11	No	**You**	
furnace repair Surrey	Bing	Vancouver	**#11**	+1		#15	#11	-	-	/furnace-repair-surrey/
	Bing	Burnaby	**#6**	+3		-	#6	-	**You**	/furnace-repair-surrey/
	Bing	Surrey	**#5**	+1		#11	#5	-	**You**	/furnace-repair-surrey/
	Google	Vancouver	**#5**	+1		#12	#5	No	-	/furnace-repair-surrey/
	Google	Burnaby	**#1**	0		#12	#1	Yes	**You**	/furnace-repair-surrey-guide/
	Google	Surrey	**#2**	+2		#11	#2	Yes	-	/furnace-repair-surrey/
furnace replacement Burnaby	Bing	Vancouver	**#4**	+1		#18	#4	-	-	/furnace-replacement-burnaby/
	Bing	Burnaby	**#4**	+1		#14	#4	-	-	/furnace-replacement-burnaby/
	Bing	Surrey	**#13**	0		#17	#13	-	-	/furnace-replacement-burnaby/
	Google	Vancouver	-	Out		#13	#13	Yes	-	
	Google	Burnaby	**#2**	+1		#14	#2	Yes	**You**	/furnace-replacement-burnaby/

	Google	Surrey	**#3**	0		#9	#3	Yes	-	/furnace-replacement-burnaby/
heat pump installation Vancouver	Bing	Vancouver	**#5**	0		#11	#5	-	-	/heat-pump-installation-vancouver/
	Bing	Burnaby	**#11**	+1		#13	#11	-	metro-climate-solutions.example	/heat-pump-installation-vancouver/
	Bing	Surrey	**#5**	+3		-	#5	-	metro-climate-solutions.example	/heat-pump-installation-vancouver/
	Google	Vancouver	**#4**	0		#14	#4	No	northwind-heating.example	/heat-pump-installation-vancouver/
	Google	Burnaby	**#4**	+1		#12	#4	Yes	-	/heat-pump-installation-vancouver/
	Google	Surrey	**#4**	0		#12	#4	No	-	/heat-pump-installation-vancouver-guide/
heat pump rebate BC	Bing	Vancouver	**#8**	-1		#15	#7	-	**You**	/heat-pump-rebate-bc/
	Bing	Burnaby	**#8**	-1		#12	#7	-	-	/heat-pump-rebate-bc/
	Bing	Surrey	**#5**	0		#10	#5	-	-	/heat-pump-rebate-bc/
	Google	Vancouver	**#3**	0		#9	#2	No	**You**	/heat-pump-rebate-bc/
	Google	Burnaby	-	Out		#12	#12	No	-	
	Google	Surrey	**#5**	0		#11	#5	Yes	-	/heat-pump-rebate-bc/
HVAC maintenance plan Vancouver	Bing	Vancouver	**#3**	+1		#13	#3	-	metro-climate-solutions.example	/hvac-maintenance-plan-vancouver/
	Bing	Burnaby	**#12**	0		#15	#12	-	metro-climate-solutions.example	/hvac-maintenance-plan-vancouver/
	Bing	Surrey	**#7**	+1		-	#7	-	-	/hvac-maintenance-plan-vancouver/
	Google	Vancouver	**#1**	+1		#14	#1	Yes	-	/hvac-maintenance-plan-vancouver/
	Google	Burnaby	**#4**	-1		#13	#3	No	metro-climate-solutions.example	/hvac-maintenance-plan-vancouver/

	Google	Surrey	**#1**	+1		#12	#1	Yes	metro-climate-solutions.example	/hvac-maintenance-plan-vancouver-guide/
strata HVAC contractor	Bing	Vancouver	**#4**	+2		#14	#4	-	-	/strata-hvac-contractor/
	Bing	Burnaby	**#7**	0		#14	#6	-	-	/strata-hvac-contractor/
	Bing	Surrey	**#8**	0		#12	#8	-	-	/strata-hvac-contractor/
	Google	Vancouver	**#5**	-1		#10	#4	Yes	**You**	/strata-hvac-contractor/
	Google	Burnaby	-	Out		#10	#9	Yes	-	
	Google	Surrey	**#6**	0		#10	#6	Yes	metro-climate-solutions.example	/strata-hvac-contractor/

Best Competitor Per Keyword (Google)

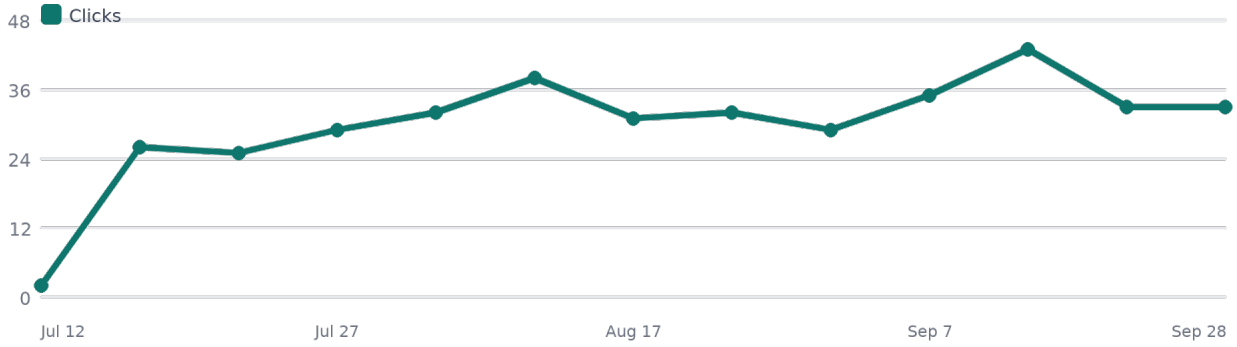
Keyword	Location	Company ABC	Best Competitor	Their Position
24 hour furnace repair Vancouver	Vancouver	#5	Northwind Heating	#2
24 hour furnace repair Vancouver	Burnaby	#1	Northwind Heating	#3
24 hour furnace repair Vancouver	Surrey	#5	Northwind Heating	#3
air conditioning installation Vancouver	Vancouver	#2	Pacific Comfort Air	#4
air conditioning installation Vancouver	Burnaby	#2	Northwind Heating	#5
air conditioning installation Vancouver	Surrey	-	Northwind Heating	#4
furnace repair Surrey	Vancouver	#5	Coastal Furnace Co	#8
furnace repair Surrey	Burnaby	#1	Northwind Heating	#5
furnace repair Surrey	Surrey	#2	Northwind Heating	#5
furnace replacement Burnaby	Vancouver	-	Northwind Heating	#3
furnace replacement Burnaby	Burnaby	#2	Northwind Heating	#2
furnace replacement Burnaby	Surrey	#3	Pacific Comfort Air	#5
heat pump installation Vancouver	Vancouver	#4	Northwind Heating	#5
heat pump installation Vancouver	Burnaby	#4	Northwind Heating	#5
heat pump installation Vancouver	Surrey	#4	Northwind Heating	#5
heat pump rebate BC	Vancouver	#3	Northwind Heating	#9
heat pump rebate BC	Burnaby	-	Northwind Heating	#2
heat pump rebate BC	Surrey	#5	Northwind Heating	#5
HVAC maintenance plan Vancouver	Vancouver	#1	Northwind Heating	#5
HVAC maintenance plan Vancouver	Burnaby	#4	Northwind Heating	#3
HVAC maintenance plan Vancouver	Surrey	#1	Northwind Heating	#2
strata HVAC contractor	Vancouver	#5	Northwind Heating	#2
strata HVAC contractor	Burnaby	-	Northwind Heating	#5
strata HVAC contractor	Surrey	#6	Metro Climate Solutions	#10

Google Search Console

What Google itself reports for companyabc.com: the searches that showed the website, the clicks they brought and the average position, with AI Overviews included. Last 28 days (September 17 to October 14, 2026) against the 28 days before. Sample data.

90	2,125	4.2%	10.4
Clicks From Google	Times Shown	Click Rate	Average Position
-41 (-31%)	-1,239 (-37%)	+0.3% (+8%)	-0.7 (-6%)

Clicks From Google By Week



Top Searches

Search	Clicks	Shown	Position
heat pump installation vancouver (tracked)	30	110	1
company abc reviews	24	196	2.4
furnace repair surrey (tracked)	11	234	5.1
how much does a heat pump cost in bc	7	155	8.1
furnace making noise	4	193	11.3
24 hour furnace repair vancouver (tracked)	4	65	2.7
best hvac company burnaby	3	32	5.2
heat pump vs furnace bc	2	91	19.5
heat pump rebate bc (tracked)	1	247	10.8
heat pump rebate bc 2026	1	224	15.4
strata hvac maintenance	1	164	18.3
furnace replacement burnaby (tracked)	1	91	13.7

Searches Worth Tracking

People already find the website with these; the project does not track them yet.

Search	Clicks	Shown
company abc reviews	24	196
how much does a heat pump cost in bc	7	155
furnace making noise	4	193
best hvac company burnaby	3	32
heat pump vs furnace bc	2	91
heat pump rebate bc 2026	1	224
strata hvac maintenance	1	164
emergency furnace repair vancouver	0	108

Shown Often, Rarely Clicked

A clearer title and description usually lifts these.

Page	Shown	CTR
/service-areas/burnaby/	313	0.3%

Visits From AI Assistants

Visits to companyabc.com that arrived from ChatGPT, Perplexity, Microsoft Copilot, Gemini, Claude and the other assistants, as Google Analytics 4 recorded them. Last 28 days (September 17 to October 14, 2026). Sample data.

221
Visits From AI Assistants
-28% vs before

12.2%
Of All Visits

16
Key Events From AI Visits

1,085
Visits From Google Search
-41% vs before

What This Shows

AI assistants sent 221 visits in the period, against 309 in the 28 days before. ChatGPT sent the most (101).

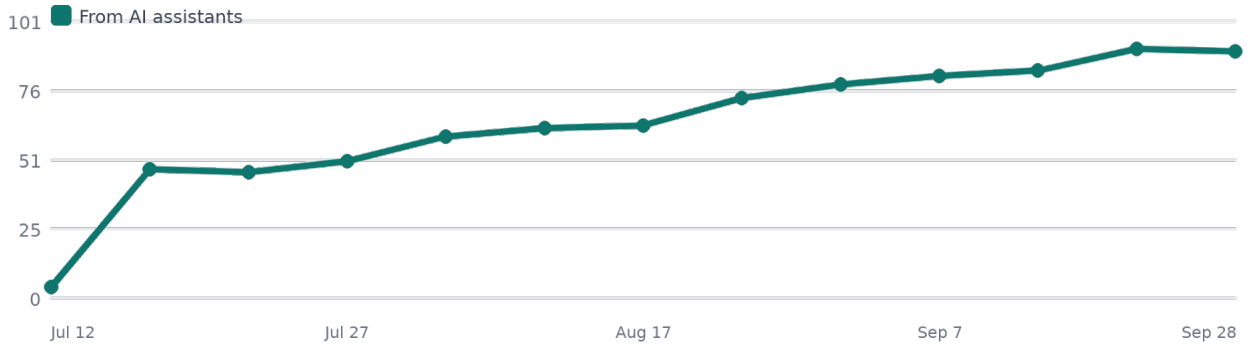
By Assistant

Assistant	Visits	Before	Key Events
ChatGPT	101	150	6
Perplexity	54	68	5
Microsoft Copilot	26	37	3
Gemini	24	30	1
Claude	16	24	1

Where AI Visitors Land

Page	Visits
https://companyabc.example/service-areas/burnaby/	52
https://companyabc.example/furnace-repair/	43
https://companyabc.example/blog/heat-pump-cost-bc/	39
https://companyabc.example/heat-pumps/	35
https://companyabc.example/rebates/	28
https://companyabc.example/	24

Visits From AI Assistants By Week



AI Overview estimate: Google Analytics counts a click on an AI Overview as an ordinary Google search visit. Search Console shows 48 clicks in the period on 8 tracked keywords where the latest check found an AI Overview; that is the ceiling for clicks that came through one.

Site Readiness For AI

Visibility in AI answers starts with the website itself: the engines have to be allowed to read it, and the pages have to state the facts plainly. This audit read robots.txt, looked for llms.txt and opened 1 key page on companyabc.com on October 4, 2026. This is a sample result for a fictional website.



Part of the score	Points	
AI crawler access	23 / 30	
Page basics (title, description, canonical, indexing, Open Graph, structured data, heading)	26 / 30	
Organization record on the home page	15 / 15	
Analytics tag working on every page	10 / 10	
FAQ structured data	0 / 10	
llms.txt	0 / 5	

Which AI Crawlers May Read The Site

10 of 13 crawlers can read the site. Each one feeds a different engine, so every crawler that is opened widens the audience that can find the company.

Crawler	Feeds	Status
GPTBot (OpenAI)	ChatGPT	Open
OAI-SearchBot (OpenAI)	ChatGPT search	Open
ChatGPT-User (OpenAI)	ChatGPT browsing	Open
ClaudeBot (Anthropic)	Claude	Open
Claude-SearchBot (Anthropic)	Claude search	Open
anthropic-ai (Anthropic)	Claude (legacy)	Open
PerplexityBot (Perplexity)	Perplexity	Open
Google-Extended (Google)	Gemini	Opportunity Named and blocked
Googlebot (Google)	Google Search, AI Overviews, AI Mode	Open
Bingbot (Microsoft)	Bing, Copilot	Open
Applebot (Apple)	Siri, Apple Intelligence	Open
CCBot (Common Crawl)	Many models	Opportunity Named and blocked
Bytespider (ByteDance)	Doubao	Opportunity Named and blocked

Key Pages

Page	Title	In place	Would help
companyabc.com Home page	Company ABC | Heating, Cooling & Heat Pumps in Metro Vancouver Structured data: WebSite, Organization	Title in place, Description in place, Canonical set, Open to indexing, Open Graph tags present, Structured data: WebSite, Organization, Main heading present	Answer ready 40/100 (has a question, needs the short answer)

Analytics & Verification

Google Analytics 4 (G-ABC4HVAC12) is on every page read and the tag script loads.

Google Analytics 4	Tag Manager container	Tag script loads	Search Console	Bing
G-ABC4HVAC12	None needed	Yes	Found (meta tag)	Not found

llms.txt: not found yet. A generated file is ready in the app.

Next Steps, Biggest Gain First

Add an FAQ block that answers the tracked questions +10 points

Answer the questions this project tracks in the company's own words, on the site, with FAQPage structured data. Engines lift answers from FAQ blocks readily, and the questions are already the ones buyers ask.

Open the site to Google-Extended, CCBot and Bytespider +7 points

These crawlers feed the AI answers. Allowing them in robots.txt lets the engines read the pages and quote them. The generated robots.txt block below has the allow list ready to paste.

Publish an llms.txt file +5 points

A short plain text file at /llms.txt that describes the company, its products and the pages worth reading. Several AI crawlers look for it first. The generated file below is ready to upload.

Complete short direct answers on 1 page +2 points

The On Page SEO screen writes these per page without another plugin.

The Organization record, FAQ block, llms.txt file and robots.txt allow list are generated in the app from the project facts, ready to copy, download or publish.

Methodology

Each tracked question was asked to every engine in this report, 2 times per engine, because AI answers vary from run to run. Chat engines were asked once with the question exactly as written (the general pass) and once per buyer persona, where the question is prefaced with "I am a ..." and the persona description. That reproduces the context real users give in conversation, or that the engine remembers about them; it does not observe real buyers. Search engines were checked from each location that is switched on.

Every answer was read for: whether the company or any of its product brands is named (a mention), where it appears among the companies named (mention rank, where 1 is first), whether the company website is cited as a source (citation), whether the answer recommends the company as the best choice (top pick), and how positively the company is described (sentiment, from -100 to +100).

The visibility score combines these: 40% mention rate, 20% named first rate, 20% citation rate and 20% top pick rate, giving a number from 0 to 100.

Share of voice is the company's share of all company mentions across every answer. Cited sources are grouped by type to show where the engines get their information. Hidden searches are the searches engines ran behind the scenes, where the engine reports them.

Names counted as a mention: Company ABC, ABC Heating and Cooling, ABC Comfort.